



@VisitVisalia



Media Contact:
Heather McKinney
Heather@AMFmediagroup.com
925.790.2630

Reality TV Show Coming to San Joaquin Valley

Visit Visalia Readies for the World's First Inland Surfing TV Show

Visalia, Calif. (Nov.18, 2019) – Visit Visalia, the new hot-spot tourist destination in Central California, is preparing to welcome a few more visitors this spring, as ABC announced a new reality TV show to be filmed at neighboring Surf Ranch.

World Surf League's Surf Ranch, created by surfing legend and visionary Kelly Slater, boasts the most technically advanced, man-made wave in the world. The location will be the set for an eight-episode series, "Ultimate Surfer," filmed in April and May 2020.

"As the sport of surfing heads toward an Olympic debut, the 'Ultimate Surfer' reality show is an exciting opportunity," said Nellie Freeborn, executive director of Visit Visalia. "Viewers will have an intimate look at the unique surfing lifestyle; and for the first time, the world will see Kelly Slater's trend-setting concept of the perfect wave. This is no ordinary wave pool. It's a first-of-its-kind prototype that creates consistent 45-second barreling waves. And, it's right here in Visalia's backyard."

"Ultimate Surfer" will feature Kelly Slater as special correspondent and on-air talent. The reality competition will showcase the world's best up-and-coming surfers as they battle for a spot on the WSL World Tour, through alliances, eliminations and challenges. ABC has not yet announced the premier date.

Surf Ranch is located in the small, neighboring town of Lemoore. For more information on Visalia—or to book your stay during filming—go to www.visitvisalia.com/stay.

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ABOUT VISIT VISALIA:

[Visit Visalia](http://www.visitvisalia.com) is a collaboration of the Visalia Tourism and Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to www.VisitVisalia.com and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#), [You Tube](#) and [Pinterest](#).