



Visalia Tourism Marketing District SPECIAL Board of Directors Meeting
Comfort Suites Hotel, 210 E. Acequia Street, Visalia CA 93291
Monday, January 29, 2024, 1:00 PM

1. Call to Order Anil Chagan, Chair

2. Public comments
Verbal Public Comment - Call (669) 900-6833; state and spell your name, mention the agenda item you are calling about. Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

3. Consent items:
 - a. **Approval of Minutes:**
Approve minutes from Regular and Special Board Meetings – August, 25, 2023, November 13, 2023, November 30, 2023,
 - b. **Treasurer’s Report:**
 - c. Records Retention Policy

4. Discussion or Action items
 - a. MOU with CVB
 - b. 2024 Marketing Plan
 - c. Accounting Practices and Reporting from 2016-2023
 - d. Destination Development Grant Program and Funding

5. Reports and Information

6. Adjourn

Next Regular Meeting to be determined - Comfort Suites Hotel, 210 E. Acequia Street, Visalia CA 93291

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.