



**VISALIA TOURISM MARKETING DISTRICT  
AGENDA**

Wednesday, March 19, 2025 • 8:00 am  
Virtual Presentation

Visit Visalia Visual Identity Review

Wednesday, March 19 · 8:00 – 9:00am

Time zone: America/Los\_Angeles

Google Meet joining info

Video call link: <https://meet.google.com/eab-vrnb-sko>

Or dial: (US) +1 575-468-0678 PIN: 827 702 435#

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Call to Order

Hector Ramos, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Discussion:

I Visit Visalia Visual Identity Presentation 4<sup>th</sup> Idea