



VISALIA CONVENTION AND VISITORS' BUREAU
 REGULAR MEETING
 Wednesday, April 8, 2026
 DRAFT Meeting Minutes
 City of Visalia Administrative Offices -220 N. Santa Fe

Chair: Carrie Groover		Staff: Suzanne Bianco			
Members Present: Anil Chagan Brett Taylor Denise Taylor-Connor Walter Deissler Samantha Rummage- Mathias		Members Absent: Cynthia Padilla-Nowakowski Sintia Kawasaki-Yee		Present - 6 Absent -2 Quorum - Y	Others Present / Guests: John Lollis, COV
TOPIC		Discussion/Recommendations		ACTION	RESPONSIBLE
Call to Order		Chair Groover called the meeting to order at 9:03 am		Information only	Groover
Public Comment		No public Comment <hr/> <i>This time is allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken, at this time, on items mentioned in public comments.</i>		No Public Comment	
		Information			
1. SEKI REPORT		Staff read the submitted SEKI parks report provided by Sintia Kawasaki Yee. Park is preparing for upcoming season with seasonal staff, hazard tree removal, water systems and other necessary items. Working on the “ Wowsabout ” premiere.		Information Only	Kawaski-Yee

2.	Staff Report	Chair Groover moved staff report to the top of the agenda. Bianco reported on updates including the Visalia Premiere of the new PBS Kids program which will be at the Fox Theater on April 26. The event will include a screening of the show, an appearance by Roxy and Ronald and their puppeteers with meet & greet, and an activation zone for attendees.	Information Only	Bianco
Action Items				
1.	Approval of Meeting Minutes	Taylor motioned to approve the March 11 meeting minutes. Chagan seconded the motion. Motion approved without discussion.	Approved March 11, 2026 minutes	Taylor / Chagan
2.	Treasurer's Report	<p>Chagan moved to the table the financials and a second was made by Taylor. Motion carried.</p> <p>It was further Groover proposed changing the VCVB meeting date to the third week of each month to accommodate full P&L reporting. Motion passed.</p>	<p>Postpone approval of Financials</p> <p>Change VCVB Monthly meeting to 3rd Tuesday of each month</p>	Chagan / Taylor
3.	Changes to employee benefits	<p>Chair Groover provided an update on the March 22 exec meeting held via Zoom.</p> <p>Employee benefits were reviewed with changes suggested</p> <ul style="list-style-type: none"> ● Discussion on Safe Harbor plan: currently it is non-elective but propose starting in 2027, CVB will do a % match to employees who choose to participate <ul style="list-style-type: none"> ○ Taylor motioned and Taylor-Connor 2nd. All approved. ● Propose changes to employee health benefits from employer paid 80% to 60% effective immediately. <ul style="list-style-type: none"> ○ Taylor motioned and Taylor-Connor 2nd. All approved. 	<p>Safe Harbor % match to those who Participate</p> <p>Reduce employer paid health benefits to 60%</p>	<p>Taylor/ Connor</p> <p>Taylor/ Connor</p>

4.	Social Media Contract-V Manzo	<p>3 social media proposals were reviewed to cover until CVB permanent position is filled.</p> <ul style="list-style-type: none"> ○ Taylor motioned and Deissler 2nd to accept proposal of V. Manzo on a temporary basis. Motioned approved by all. 	Accept proposal from V Manzo for social media	Taylor / Deissler
5.	Approval of Rick Feder as new Board Member	<p>Rick Feder was nominated for a position as a CVB Board of Director.</p> <ul style="list-style-type: none"> ○ Chagan motioned to approve Feder’s nomination. A seconded was made by Taylor-Connor. Motioned carried. 	Approval of Rick Feder as Board Member	Chagan / Taylor-Connor
6.	Employee Pay/ Benefit Changes	<p>Approval of employee pay/benefits changes</p> <ul style="list-style-type: none"> ○ Deissler moved to approve changes with a second by Taylor-Connor 	Approval of pay, benefits change	Deissler / Taylor-Connor

The next regular meeting
Tuesday, May 19, 2026, 9:00 am – Visit Visalia Conference Room

DRAFT