

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	53,228.12	109,596.88	48.57 %
7000 Marketing	77,469.24	269,212.50	28.78 %
8000 Destination Development	22,380.28	56,365.63	39.71 %
Total Expenses	\$153,077.64	\$435,175.01	35.18 %
NET OPERATING INCOME	\$ -153,077.64	\$ -435,175.01	35.18 %
NET INCOME	\$ -153,077.64	\$ -435,175.01	35.18 %