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Visit Visalia

For the Month of August 2025



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Tab 2 - Multi-Seg-Occ: Visit Visalia

Visit Visalia
For the Month of August 2025

Currency: USD - US Dollar

	Current Month Occupancy (%)										Current Month Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	57.5	68.0	73.3	71.5	66.9	67.0	70.9	79.1	75.0	69.6	-2.1	-11.1	-9.3	-8.6	-7.9	-8.7	-6.2	-2.7	-4.4	-7.2
Ontario, CA+	55.1	56.5	58.5	59.7	61.1	58.0	66.9	72.2	69.5	61.7	5.3	-6.2	-8.7	-5.7	-4.5	-4.8	-6.0	-7.7	-6.9	-5.6
Fresno, CA+	50.7	58.5	64.2	65.3	63.6	60.0	65.8	71.4	68.6	62.8	5.8	-0.6	2.9	2.3	3.3	1.6	4.4	3.3	3.9	2.4
Yosemite+	62.0	64.3	66.6	65.4	63.5	64.3	73.5	81.5	77.5	68.5	13.9	5.4	1.9	4.2	0.7	4.6	4.8	3.4	4.1	4.4
Oakhurst, CA+	63.1	63.4	62.6	62.7	62.5	62.9	73.2	79.5	76.3	67.2	4.6	-4.6	-8.6	-7.1	-6.7	-4.7	10.4	4.6	7.3	-0.7
Williams, AZ+	54.4	51.4	52.2	51.3	54.9	52.9	62.9	69.4	66.2	57.2	-0.5	-13.4	-12.9	-14.3	-12.3	-11.0	-11.3	-10.7	-11.0	-11.0
Riverside, CA+	54.2	59.2	61.7	61.6	57.2	58.6	64.0	72.3	68.1	61.7	7.3	0.0	-1.1	0.0	-2.7	0.1	-1.4	-3.3	-2.4	-0.8

	Year to Date Occupancy (%)										Year to Date Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	48.5	63.8	70.5	68.6	65.2	63.3	69.1	72.8	70.9	65.5	2.1	1.7	2.9	-1.4	1.1	1.0	1.1	0.9	1.0	1.0
Ontario, CA+	54.0	59.6	63.5	64.1	65.1	61.3	70.6	74.1	72.4	64.5	-0.4	-1.8	-2.8	-2.3	-1.2	-1.8	-0.3	-1.8	-1.1	-1.5
Fresno, CA+	45.6	55.8	62.1	62.0	60.8	57.2	66.1	68.3	67.2	60.1	-0.1	1.6	3.9	1.6	1.6	1.7	0.5	-1.2	-0.4	1.0
Yosemite+	53.3	56.8	59.5	59.7	60.4	57.9	67.6	72.9	70.2	61.5	3.2	1.5	1.5	1.3	1.2	1.6	2.1	0.6	1.3	1.6
Oakhurst, CA+	46.8	50.8	52.9	53.7	54.3	51.7	61.9	67.6	64.7	55.4	-4.3	-8.5	-8.5	-9.0	-6.7	-7.6	1.9	0.7	1.3	-4.8
Williams, AZ+	51.0	52.9	53.9	53.6	55.8	53.4	63.1	67.3	65.2	56.8	-8.5	-11.0	-12.6	-13.7	-10.6	-11.4	-8.6	-8.3	-8.4	-10.4
Riverside, CA+	54.8	61.5	65.0	65.8	64.7	62.4	70.8	76.8	73.8	65.6	4.7	2.9	0.9	1.4	2.4	2.3	4.0	1.0	2.4	2.3

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Tab 3 - Multi-Seg-ADR: Visit Visalia

Visit Visalia
For the Month of August 2025

Currency: USD - US Dollar

	Current Month ADR										Current Month ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	123.58	134.05	136.77	133.91	129.53	131.58	136.94	140.24	138.68	134.05	-0.4	-1.5	-3.4	-3.3	-2.7	-2.7	-1.7	-0.9	-1.3	-2.1
Ontario, CA+	101.72	107.61	110.98	110.06	106.76	107.24	113.89	116.25	115.11	110.10	-0.3	-2.4	-3.4	-3.0	-3.1	-2.9	-3.3	-4.2	-3.8	-3.3
Fresno, CA+	99.24	109.91	118.05	118.02	109.94	111.11	111.12	111.58	111.36	111.20	-0.8	0.6	3.1	3.5	0.0	1.0	3.3	3.2	3.2	1.7
Yosemite+	212.36	195.88	193.71	191.88	190.22	197.39	224.46	235.24	230.13	209.34	7.1	5.4	5.1	6.3	-1.5	4.8	2.7	3.2	2.9	4.0
Oakhurst, CA+	180.52	166.34	167.96	165.58	169.29	170.45	193.61	200.73	197.32	180.30	-0.2	-7.6	-5.8	-6.4	-4.0	-4.4	-0.7	-1.7	-1.3	-2.9
Williams, AZ+	111.24	105.39	105.44	105.40	106.16	106.98	124.66	132.61	128.83	115.14	2.2	-3.9	-4.2	-2.7	-4.9	-2.6	-4.9	-5.6	-5.3	-3.7
Riverside, CA+	118.24	128.35	126.78	123.33	120.18	123.28	129.32	134.42	132.03	126.40	2.5	3.5	0.2	-2.6	0.5	0.6	0.2	-0.6	-0.3	0.2

	Year to Date ADR										Year to Date ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	123.44	140.59	146.05	142.55	134.68	138.32	138.06	139.44	138.77	138.46	-0.9	1.3	1.3	-0.5	-0.8	0.1	0.0	-0.2	-0.1	0.0
Ontario, CA+	106.32	112.44	116.66	117.05	116.31	114.02	123.66	124.59	124.14	117.29	-1.5	-3.0	-3.6	-2.5	-0.6	-2.3	-2.6	-2.7	-2.7	-2.4
Fresno, CA+	100.02	112.41	120.10	119.84	114.01	114.03	114.87	113.54	114.19	114.08	-1.5	0.3	2.2	2.0	0.7	0.9	0.1	-0.2	0.0	0.6
Yosemite+	223.23	199.42	196.22	202.68	211.70	206.47	250.50	257.95	254.36	222.23	3.9	1.2	0.0	3.0	2.3	2.2	2.6	3.5	3.0	2.5
Oakhurst, CA+	158.06	154.37	153.75	151.68	153.59	154.19	172.53	175.50	174.08	160.88	-2.5	-3.7	-4.1	-4.8	-3.0	-3.6	-1.7	-1.1	-1.4	-2.6
Williams, AZ+	113.06	114.10	115.69	112.96	111.88	113.51	131.20	132.25	131.74	119.54	-3.0	-4.4	-3.6	-4.9	-5.8	-4.4	-3.8	-5.2	-4.5	-4.3
Riverside, CA+	126.19	134.72	136.69	135.93	132.47	133.39	146.20	150.88	148.63	138.33	-1.2	0.8	-1.1	-1.9	-1.2	-1.0	1.5	1.0	1.2	-0.2

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Tab 4 - Multi-Seg-RevPAR: Visit Visalia

Visit Visalia
For the Month of August 2025

Currency: USD - US Dollar

	Current Month RevPAR										Current Month RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	71.04	91.14	100.19	95.80	86.70	88.12	97.15	110.93	104.04	93.25	-2.4	-12.4	-12.4	-11.7	-10.4	-11.1	-7.7	-3.6	-5.6	-9.2
Ontario, CA+	56.05	60.77	64.92	65.72	65.19	62.22	76.20	83.91	80.06	67.98	5.0	-8.5	-11.8	-8.5	-7.4	-7.5	-9.1	-11.6	-10.4	-8.7
Fresno, CA+	50.29	64.29	75.75	77.01	69.92	66.63	73.12	79.67	76.39	69.78	4.9	0.0	6.1	5.9	3.4	2.6	7.8	6.7	7.2	4.2
Yosemite+	131.64	125.94	129.06	125.57	120.85	126.85	165.09	191.82	178.46	143.50	21.9	11.1	7.1	10.8	-0.8	9.7	7.7	6.7	7.1	8.6
Oakhurst, CA+	113.83	105.49	105.13	103.78	105.77	107.13	141.68	159.53	150.60	121.16	4.3	-11.8	-13.9	-13.1	-10.4	-8.9	9.7	2.8	5.9	-3.5
Williams, AZ+	60.50	54.22	55.09	54.06	58.31	56.63	78.47	92.06	85.26	65.87	1.7	-16.8	-16.5	-16.7	-16.6	-13.3	-15.7	-15.7	-15.7	-14.3
Riverside, CA+	64.07	75.99	78.22	76.00	68.76	72.20	82.77	97.13	89.95	77.93	10.0	3.5	-1.0	-2.6	-2.2	0.7	-1.3	-3.9	-2.7	-0.6

	Year to Date RevPAR										Year to Date RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	59.90	89.65	102.95	97.81	87.80	87.52	95.33	101.45	98.39	90.65	1.2	3.1	4.2	-1.9	0.3	1.1	1.1	0.7	0.9	1.0
Ontario, CA+	57.39	67.01	74.14	74.98	75.77	69.85	87.33	92.36	89.84	75.61	-1.8	-4.7	-6.3	-4.8	-1.8	-4.1	-2.9	-4.4	-3.7	-3.9
Fresno, CA+	45.60	62.74	74.53	74.35	69.37	65.28	75.88	77.49	76.69	68.57	-1.7	2.0	6.2	3.7	2.3	2.6	0.6	-1.4	-0.4	1.7
Yosemite+	118.98	113.29	116.78	120.99	127.81	119.62	169.25	187.93	178.59	136.61	7.3	2.8	1.4	4.3	3.5	3.9	4.7	4.1	4.4	4.1
Oakhurst, CA+	74.05	78.36	81.31	81.48	83.33	79.70	106.75	118.57	112.66	89.20	-6.6	-11.9	-12.3	-13.4	-9.5	-10.9	0.2	-0.4	-0.1	-7.3
Williams, AZ+	57.64	60.34	62.38	60.50	62.42	60.65	82.81	89.00	85.90	67.92	-11.3	-14.9	-15.7	-17.9	-15.8	-15.3	-12.0	-13.0	-12.5	-14.3
Riverside, CA+	69.10	82.91	88.82	89.48	85.72	83.17	103.53	115.86	109.69	90.81	3.4	3.8	-0.2	-0.5	1.1	1.2	5.5	2.1	3.7	2.1

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Tab 5 - MultiSegDOWRaw-Sup: Visit Visalia

Visit Visalia
For the Month of August 2025

Currency: USD - US Dollar

	Current Month Supply (%)										Current Month Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	7350	5880	5880	5880	5880	30870	7350	7350	14700	45570	25.0	0.0	0.0	0.0	-20.0	0.0	0.0	0.0	0.0	0.0
Ontario, CA+	28170	22536	22536	22536	22536	118314	28170	28170	56340	174654	32.3	5.8	5.8	5.8	-15.3	5.8	5.8	5.8	5.8	5.8
Fresno, CA+	28530	22824	22824	22824	22825	119826	28530	28530	57060	176886	23.8	-1.0	-1.0	-1.0	-20.8	-1.0	-1.0	-1.0	-1.0	-1.0
Yosemite+	23985	19188	19188	19188	19188	100737	23985	23985	47970	148707	20.4	-3.7	-3.7	-3.7	-22.9	-3.7	-3.7	-3.7	-3.7	-3.7
Oakhurst, CA+	4395	3516	3516	3516	3516	18459	4395	4395	8790	27249	23.2	-1.5	-1.5	-1.5	-21.2	-1.5	-1.5	-1.5	-1.5	-1.5
Williams, AZ+	9525	7620	7620	7620	7620	40005	9525	9525	19050	59055	32.5	6.0	6.0	6.0	-15.2	6.0	6.0	6.0	6.0	6.0
Riverside, CA+	11820	9456	9456	9456	9456	49644	11820	11820	23640	73284	31.7	5.3	5.3	5.3	-15.7	5.3	5.3	5.3	5.3	5.3

	Year to Date Supply (%)										Year to Date Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	51450	49980	49980	51450	51450	254310	51450	51450	102900	357210	3.4	-2.5	-2.5	0.4	0.5	-0.2	0.4	0.4	0.4	0.0
Ontario, CA+	197190	191556	191556	197190	197190	974682	197190	197190	394380	1369062	8.8	2.7	2.7	5.7	5.8	5.1	5.7	5.7	5.7	5.3
Fresno, CA+	197811	192105	192105	197721	197722	977463	197722	197722	395444	1372907	1.4	-4.4	-4.4	-1.6	-1.5	-2.1	-1.6	-1.6	-1.6	-2.0
Yosemite+	168971	164174	164227	169070	168964	835407	168964	168976	337941	1173348	1.4	-4.3	-4.3	-1.5	-1.4	-2.0	-1.5	-1.5	-1.5	-1.9
Oakhurst, CA+	30701	29822	29822	30713	30685	151745	30685	30701	61387	213132	8.1	1.8	1.8	4.9	4.9	4.3	4.8	4.8	4.8	4.4
Williams, AZ+	64072	62167	62330	64031	64031	316631	64031	64060	128091	444722	12.0	5.5	5.8	8.7	8.7	8.1	8.6	8.6	8.6	8.3
Riverside, CA+	80220	77856	77856	80100	80100	396132	80100	80100	160200	556332	5.6	-0.4	-0.4	2.4	2.5	1.9	2.4	2.4	2.4	2.1

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Tab 6 - MultiSegDOWRaw-Dem: Visit Visalia

Visit Visalia
For the Month of August 2025

Currency: USD - US Dollar

	Current Month Demand (%)										Current Month Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	4225	3998	4307	4206	3936	20673	5214	5814	11028	31701	22.4	-11.1	-9.3	-8.6	-26.3	-8.7	-6.2	-2.7	-4.4	-7.2
Ontario, CA+	15523	12728	13182	13458	13760	68651	18849	20333	39182	107833	39.3	-0.8	-3.4	-0.2	-19.2	0.8	-0.5	-2.3	-1.5	-0.1
Fresno, CA+	14457	13350	14645	14893	14516	71862	18773	20370	39143	111005	30.9	-1.6	1.9	1.3	-18.1	0.6	3.4	2.3	2.8	1.4
Yosemite+	14868	12337	12784	12557	12191	64737	17641	19558	37198	101935	37.1	1.5	-1.8	0.4	-22.4	0.8	1.0	-0.4	0.2	0.6
Oakhurst, CA+	2771	2230	2201	2204	2197	11602	3216	3493	6709	18311	28.8	-6.0	-9.9	-8.5	-26.4	-6.1	8.8	3.1	5.7	-2.1
Williams, AZ+	5181	3920	3981	3908	4185	21176	5995	6613	12608	33784	31.8	-8.2	-7.6	-9.2	-25.6	-5.6	-6.0	-5.3	-5.6	-5.6
Riverside, CA+	6405	5599	5834	5827	5410	29076	7565	8540	16105	45181	41.3	5.3	4.2	5.4	-18.0	5.4	3.9	1.9	2.8	4.5

	Year to Date Demand (%)										Year to Date Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	24967	31869	35230	35302	33539	160907	35528	37433	72961	233868	5.5	-0.8	0.3	-1.0	1.6	0.8	1.5	1.3	1.4	1.0
Ontario, CA+	106444	114152	121730	126322	128455	597104	139257	146179	285436	882540	8.4	0.8	-0.2	3.2	4.6	3.2	5.4	3.8	4.6	3.6
Fresno, CA+	90178	107226	119215	122667	120307	559593	130615	134957	265572	825165	1.2	-2.8	-0.7	0.0	0.1	-0.5	-1.1	-2.8	-2.0	-1.0
Yosemite+	90059	93264	97738	100929	102012	484001	114162	123110	237272	721273	4.7	-2.8	-2.9	-0.1	-0.3	-0.4	0.5	-0.9	-0.2	-0.3
Oakhurst, CA+	14383	15138	15772	16498	16648	78438	18986	20742	39728	118166	3.5	-6.9	-6.8	-4.6	-2.2	-3.6	6.8	5.6	6.1	-0.5
Williams, AZ+	32667	32877	33608	34298	35725	169176	40415	43108	83522	252698	2.5	-6.1	-7.5	-6.2	-2.9	-4.2	-0.7	-0.4	-0.6	-3.0
Riverside, CA+	43927	47912	50590	52730	51832	246992	56721	61510	118231	365223	10.5	2.5	0.5	3.9	5.0	4.2	6.5	3.5	4.9	4.4

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Tab 7 - MultiSegDOWRaw-Rev: Visit Visalia

Currency: USD - US Dollar

Visit Visalia
For the Month of August 2025

	Current Month Revenue (%)										Current Month Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	522162	535877	589108	563277	509800	2720225	714083	815320	1529403	4249628	22.0	-12.4	-12.4	-11.7	-28.3	-11.1	-7.7	-3.6	-5.6	-9.2
Ontario, CA+	1579052	1369606	1463031	1481100	1469045	7361833	2146670	2363768	4510437	11872270	38.9	-3.2	-6.7	-3.2	-21.6	-2.2	-3.8	-6.4	-5.2	-3.3
Fresno, CA+	1434708	1467321	1728883	1757700	1595843	7984455	2086020	2272900	4358920	12343375	29.8	-1.0	5.1	4.8	-18.1	1.6	6.8	5.6	6.2	3.2
Yosemite+	3157278	2416596	2476452	2409371	2318962	12778658	3959665	4600888	8560553	21339211	46.8	7.1	3.2	6.8	-23.6	5.6	3.7	2.7	3.2	4.6
Oakhurst, CA+	500281	370892	369637	364886	371884	1977580	622665	701138	1323803	3301383	28.5	-13.1	-15.2	-14.3	-29.3	-10.3	8.1	1.3	4.4	-4.9
Williams, AZ+	576297	413161	419750	411931	444336	2265476	747386	876901	1624287	3889763	34.7	-11.8	-11.5	-11.7	-29.2	-8.1	-10.6	-10.6	-10.6	-9.1
Riverside, CA+	757339	718601	739656	718668	650224	3584489	978287	1148027	2126314	5710803	44.9	9.0	4.3	2.6	-17.6	6.0	4.0	1.3	2.5	4.7

	Year to Date Revenue (%)										Year to Date Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	3081775	4480515	5145471	5032221	4517134	22257117	4904954	5219588	10124542	32381658	4.6	0.5	1.6	-1.5	0.8	0.9	1.5	1.1	1.3	1.0
Ontario, CA+	11316740	12835500	14201252	14785397	14940445	68079335	17220983	18211868	35432851	103512187	6.8	-2.2	-3.8	0.6	4.0	0.8	2.6	1.0	1.8	1.1
Fresno, CA+	9019864	12053069	14317790	14700859	13716643	63808225	15003363	15322457	30325820	94134046	-0.3	-2.5	1.5	2.0	0.8	0.4	-1.0	-2.9	-2.0	-0.4
Yosemite+	20104009	18598893	19177860	20456268	21596101	99933131	28597196	31756564	60353760	160286891	8.8	-1.6	-2.9	2.8	2.0	1.8	3.1	2.5	2.8	2.2
Oakhurst, CA+	2273342	2336868	2424948	2502444	2556899	12094501	3275676	3640213	6915889	19010390	0.9	-10.3	-10.6	-9.2	-5.1	-7.1	5.0	4.5	4.7	-3.1
Williams, AZ+	3693333	3751318	3888082	3874192	3996842	19203768	5302341	5701079	11003420	30207188	-0.6	-10.2	-10.8	-10.8	-8.5	-8.4	-4.5	-5.5	-5.0	-7.2
Riverside, CA+	5543078	6454868	6914969	7167463	6866378	32946756	8292711	9280392	17573103	50519858	9.2	3.3	-0.7	1.9	3.7	3.2	8.1	4.5	6.2	4.2

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