



VISALIA TOURISM MARKETING DISTRICT SPECIAL MEETING AGENDA

Wednesday, September 16, 2026 • 3:00 pm
Visit Visalia – Tourism Office 112 E. Main

BOARD MEMBERS

David Ahern
Chair
The Darling Hotel

Domonique Butler
Vice Chair
Comfort Suites
Hampton Inn

Carrie Groover
Secretary/ Treasurer
Marriott at the Visalia
Convention Center

-Open-
Member

Ex Officio
John Lollis
City of Visalia

Samantha
Rummage Mathias
Visalia Convention Center

Member Properties

Wyndham Visalia
Visalia Marriott
Hilton Garden Inn
Lamp Liter Inn
Residence Inn
Holiday Inn Express
Hampton Inn Visalia
Motel 6 Visalia
Comfort Suites
La Quinta Inn & Suites
Best Western
Fairfield Inn
Super 8 Motel
America's Best Value Inn
The Darling Hotel

Call to Order

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items

1. Meeting Minutes from Aug 26, 2026 David Ahern
2. Financial Update Carrie Groover
 - a. Approval of financial reports Jan - Aug 2026
 - b. Review of YTD Assessment Collections vs Budget
 - c. Update of signatories on bank accounts
3. Designate TMD Rep for the CVB Board of Directors seat
4. Agency Contract Review

Discussion / Informational Items:

1. Update on 2025 Annual Report to City Council
 - Council Presentation – Sept 21 at 4:00 work session
2. Staff Report
3. Proposed Marketing Projects
 - World Ag Expo Sponsorship
 - List of potential marketing projects
4. Tour of The Depot

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.