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# Visit Visalia

For the Month of December 2024



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Corporate North American Headquarters  
T : +1 (615) 824 8664  
destininfo@str.com    www.str.com

International Headquarters  
T : +44 (0)207 922 1930  
industryinfo@str.com    www.str.com

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Tab 2 - Multi-Seg-Occ: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month Occupancy (%)										Current Month Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	35.8	47.5	54.1	55.1	51.0	48.3	52.9	55.7	54.3	49.9	-8.0	0.5	4.2	2.6	1.7	0.8	7.0	9.2	8.1	2.4
Ontario, CA+	50.0	52.8	59.8	60.5	62.8	56.8	65.2	66.8	66.0	59.2	-14.5	-7.6	-0.8	-0.8	8.5	-3.6	2.6	-3.6	-0.6	-3.5
Fresno, CA+	38.7	45.5	50.2	52.0	49.8	46.9	52.3	56.1	54.2	48.8	-3.8	-2.8	0.3	2.7	2.2	-0.1	4.4	13.2	8.8	1.9
Yosemite+	48.6	50.9	53.4	47.3	50.6	50.2	61.0	68.3	64.7	54.0	9.8	11.6	11.2	-2.7	5.4	7.4	23.3	24.0	23.7	11.2
Oakhurst, CA+	36.1	36.5	38.6	38.1	38.9	37.6	45.5	51.6	48.5	40.4	1.5	7.6	-2.6	-12.4	-5.7	-2.7	14.3	18.5	16.5	2.0
Williams, AZ+	61.2	56.6	47.4	49.2	62.3	55.3	71.5	76.0	73.8	60.1	4.4	3.1	-15.3	-25.0	-11.2	-9.2	-2.9	3.6	0.3	-7.6
Riverside, CA+	53.3	55.8	68.5	65.8	66.3	61.6	69.3	74.2	71.8	64.2	-5.4	-1.0	17.7	9.8	17.3	7.3	6.3	5.5	5.9	5.7

	Year to Date Occupancy (%)										Year to Date Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	47.0	61.2	67.9	69.3	63.6	61.8	67.7	71.6	69.7	64.0	0.1	-0.6	-1.9	-1.1	-1.9	-1.0	0.6	-1.5	-0.5	-0.9
Ontario, CA+	53.8	59.3	64.2	64.8	65.3	61.5	70.3	74.7	72.5	64.6	-4.4	-3.9	-2.8	-4.4	-4.2	-3.9	-3.5	-4.1	-3.8	-3.8
Fresno, CA+	45.1	53.8	58.8	60.2	59.1	55.4	65.5	68.5	67.0	58.7	-1.4	-2.0	-2.9	-2.6	-1.2	-2.0	2.0	2.0	2.0	-0.7
Yosemite+	50.2	53.5	56.4	56.3	57.4	54.8	65.1	71.4	68.2	58.6	-6.0	-9.0	-8.9	-9.8	-8.1	-8.4	-5.6	-4.7	-5.1	-7.3
Oakhurst, CA+	49.1	53.8	55.7	57.3	57.0	54.6	61.3	67.6	64.4	57.4	-0.7	-0.4	-3.6	-3.0	-2.6	-2.1	-7.6	-5.5	-6.5	-3.5
Williams, AZ+	58.0	60.0	61.1	62.0	63.1	60.8	71.0	75.2	73.1	64.3	-1.2	-0.4	-0.5	-0.7	-1.9	-0.9	-0.4	-0.9	-0.6	-0.9
Riverside, CA+	53.1	59.1	63.9	64.6	63.1	60.8	68.7	76.1	72.4	64.1	-5.4	-3.7	-2.6	-5.1	-5.8	-4.5	-6.3	-3.9	-5.1	-4.7

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Tab 3 - Multi-Seg-ADR: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month ADR										Current Month ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	112.80	121.76	123.06	120.91	119.93	120.13	118.67	119.08	118.88	119.78	0.1	4.2	3.8	0.7	2.6	2.6	1.2	0.5	0.8	2.1
Ontario, CA+	104.22	107.01	113.82	115.67	113.74	110.93	116.59	118.70	117.66	112.87	-10.9	-2.3	1.1	2.9	5.7	-1.0	-1.4	-6.5	-4.2	-2.6
Fresno, CA+	93.94	102.46	106.64	108.38	101.76	102.92	99.93	99.28	99.59	101.96	-3.4	-4.2	-2.7	-0.1	-1.2	-2.0	-1.8	-1.1	-1.5	-1.7
Yosemite+	293.48	271.82	272.15	216.47	236.87	261.27	283.95	304.47	294.79	271.63	-0.2	17.3	11.4	-16.9	-12.5	-0.1	1.6	7.2	4.6	1.1
Oakhurst, CA+	120.33	118.01	119.15	113.89	118.30	118.08	126.52	125.83	126.16	120.58	-7.4	-0.1	-0.4	-5.7	-1.4	-3.2	-0.7	-3.7	-2.3	-3.1
Williams, AZ+	142.94	124.72	113.90	100.90	145.47	127.46	181.90	183.58	182.77	144.99	4.0	6.6	-13.9	-30.6	-3.8	-7.4	8.8	11.3	10.0	-2.1
Riverside, CA+	141.37	137.30	151.25	150.44	155.79	147.34	162.56	166.70	164.70	152.35	-6.3	2.1	9.2	4.5	14.6	4.3	8.9	1.5	4.9	3.7

	Year to Date ADR										Year to Date ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	123.51	136.06	141.27	140.41	133.46	135.76	136.12	137.93	137.05	136.16	0.3	-0.3	-0.1	0.2	0.3	0.1	1.1	0.5	0.7	0.3
Ontario, CA+	107.45	114.37	119.37	119.05	116.39	115.63	125.73	126.97	126.37	119.05	-4.1	-1.6	-0.7	-1.4	-2.5	-2.0	-2.5	-4.1	-3.3	-2.4
Fresno, CA+	100.65	110.69	116.08	116.56	112.32	111.83	115.64	113.00	114.29	112.63	-0.2	-1.2	-1.7	-1.2	-0.4	-1.0	-0.2	-1.1	-0.6	-0.9
Yosemite+	211.32	194.65	194.14	189.03	198.58	197.25	231.31	238.13	234.88	209.70	-5.8	-2.3	-2.3	-5.0	-3.0	-3.7	-3.6	-3.8	-3.7	-3.5
Oakhurst, CA+	155.02	153.53	153.64	153.22	152.71	153.59	168.34	169.41	168.90	158.47	-0.5	1.6	2.2	1.6	-0.1	1.0	-2.2	-3.0	-2.6	-0.4
Williams, AZ+	120.89	119.55	119.22	118.25	120.85	119.74	143.44	147.32	145.43	128.04	-0.8	0.2	-1.7	-2.2	-1.2	-1.2	-0.7	-1.9	-1.3	-1.2
Riverside, CA+	129.74	134.98	139.30	140.70	136.95	136.61	150.09	154.78	152.56	141.73	-0.5	2.1	3.4	3.1	0.5	1.8	-1.2	-6.6	-4.1	-0.3

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Tab 4 - Multi-Seg-RevPAR: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month RevPAR										Current Month RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	40.42	57.83	66.61	66.66	61.20	58.08	62.83	66.37	64.60	59.76	-7.9	4.7	8.1	3.3	4.4	3.4	8.3	9.7	9.0	4.5
Ontario, CA+	52.12	56.50	68.12	70.03	71.46	63.03	76.03	79.34	77.69	66.81	-23.8	-9.8	0.3	2.1	14.7	-4.6	1.1	-9.8	-4.8	-6.0
Fresno, CA+	36.32	46.63	53.52	56.41	50.68	48.29	52.29	55.71	54.00	49.77	-7.1	-6.9	-2.4	2.5	1.0	-2.1	2.5	11.9	7.1	0.2
Yosemite+	142.49	138.42	145.19	102.42	119.78	131.28	173.15	208.02	190.58	146.58	9.6	30.9	23.9	-19.2	-7.7	7.3	25.3	33.0	29.4	12.4
Oakhurst, CA+	43.47	43.10	45.98	43.33	46.06	44.36	57.55	64.89	61.22	48.71	-6.0	7.5	-3.0	-17.4	-7.0	-5.8	13.5	14.2	13.9	-1.1
Williams, AZ+	87.46	70.64	54.02	49.67	90.57	70.50	130.09	139.56	134.82	87.10	8.6	9.9	-27.0	-47.9	-14.6	-15.9	5.6	15.2	10.4	-9.5
Riverside, CA+	75.40	76.60	103.61	99.04	103.32	90.76	112.68	123.71	118.19	97.84	-11.4	1.0	28.6	14.7	34.4	11.9	15.7	7.1	11.0	9.6

	Year to Date RevPAR										Year to Date RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	58.07	83.25	95.91	97.25	84.84	83.91	92.17	98.75	95.46	87.19	0.4	-0.9	-2.0	-0.9	-1.6	-0.9	1.7	-1.1	0.3	-0.6
Ontario, CA+	57.84	67.83	76.69	77.12	75.98	71.10	88.37	94.80	91.58	76.92	-8.4	-5.4	-3.5	-5.7	-6.5	-5.7	-5.9	-8.0	-7.0	-6.2
Fresno, CA+	45.44	59.54	68.24	70.21	66.34	61.97	75.79	77.43	76.61	66.13	-1.6	-3.2	-4.6	-3.7	-1.6	-2.9	1.9	0.9	1.4	-1.6
Yosemite+	106.04	104.18	109.48	106.50	113.97	108.02	150.55	169.99	160.27	122.87	-11.5	-11.1	-11.0	-14.2	-10.8	-11.7	-9.0	-8.3	-8.6	-10.6
Oakhurst, CA+	76.16	82.54	85.54	87.86	87.08	83.84	103.11	114.44	108.78	90.92	-1.2	1.2	-1.5	-1.4	-2.7	-1.1	-9.7	-8.4	-9.0	-4.0
Williams, AZ+	70.13	71.68	72.89	73.32	76.22	72.85	101.91	110.86	106.38	82.37	-2.0	-0.3	-2.2	-2.9	-3.1	-2.1	-1.0	-2.8	-1.9	-2.1
Riverside, CA+	68.86	79.81	88.97	90.94	86.37	83.00	103.08	117.80	110.44	90.80	-5.9	-1.7	0.7	-2.1	-5.3	-2.7	-7.5	-10.2	-9.0	-5.0

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Tab 5 - MultiSegDOWRaw-Sup: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month Supply (%)										Current Month Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	7350	7350	7350	5880	5880	33810	5880	5880	11760	45570	0.0	25.0	25.0	0.0	0.0	9.5	-20.0	-20.0	-20.0	0.0
Ontario, CA+	28170	28170	28170	22536	22536	129582	22536	22536	45072	174654	5.2	31.5	31.5	5.2	5.2	15.2	-15.8	-15.8	-15.8	5.2
Fresno, CA+	28815	28815	28815	23052	23052	132549	23052	23052	46104	178653	0.0	25.0	25.0	0.0	0.0	9.5	-20.0	-20.0	-20.0	0.0
Yosemite+	24560	24560	24560	19648	19648	112976	19648	19648	39296	152272	0.4	25.5	25.5	0.4	0.4	9.9	-19.7	-19.7	-19.7	0.4
Oakhurst, CA+	4460	4460	4460	3568	3568	20516	3568	3568	7136	27652	8.5	35.6	35.6	8.5	8.5	18.9	-13.2	-13.2	-13.2	8.5
Williams, AZ+	8025	8025	8025	6420	6420	36915	6420	6420	12840	49755	2.9	28.6	28.6	2.9	2.9	12.7	-17.7	-17.7	-17.7	2.9
Riverside, CA+	11220	11220	11220	8976	8976	51612	8976	8976	17952	69564	0.1	25.1	25.1	0.1	0.1	9.6	-19.9	-19.9	-19.9	0.1

	Year to Date Supply (%)										Year to Date Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	76237	77707	77707	76237	76187	384076	76237	76237	152474	536550	3.7	7.8	7.8	5.8	5.7	6.1	5.8	5.8	5.8	6.0
Ontario, CA+	282632	287987	287987	282355	282138	1423099	282323	282322	564645	1987744	1.3	5.2	5.2	3.2	3.1	3.6	3.1	3.1	3.1	3.4
Fresno, CA+	298894	304658	304657	298894	298695	1505797	298894	298894	597788	2103585	-4.8	-1.1	-1.1	-3.0	-3.0	-2.6	-3.0	-2.9	-3.0	-2.7
Yosemite+	255638	260580	260585	255690	255522	1288014	255638	255638	511275	1799289	-1.2	2.6	2.6	0.7	0.6	1.0	0.7	0.6	0.6	0.9
Oakhurst, CA+	44454	45346	45346	44427	44427	224001	44454	44454	88909	312910	-1.4	2.5	2.4	0.4	0.5	0.9	0.6	0.6	0.6	0.8
Williams, AZ+	87800	89523	89523	87918	87909	442672	87800	87800	175600	618272	-2.7	1.0	1.0	-0.6	-0.6	-0.4	-0.7	-0.8	-0.8	-0.5
Riverside, CA+	116353	118596	118596	116351	116276	586173	116353	116353	232707	818880	-2.1	1.7	1.7	-0.2	-0.3	0.2	-0.2	-0.2	-0.2	0.1

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Tab 6 - MultiSegDOWRaw-Dem: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month Demand (%)										Current Month Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	2634	3491	3978	3241	3001	16346	3113	3277	6390	22736	-8.0	25.6	30.2	2.6	1.7	10.4	-14.4	-12.6	-13.5	2.4
Ontario, CA+	14086	14873	16859	13644	14159	73621	14696	15063	29759	103380	-10.0	21.5	30.5	4.3	14.2	11.1	-13.7	-18.9	-16.4	1.5
Fresno, CA+	11142	13113	14462	11998	11481	62196	12062	12936	24998	87194	-3.8	21.5	25.4	2.7	2.2	9.4	-16.5	-9.5	-13.0	1.9
Yosemite+	11925	12506	13103	9296	9936	56766	11981	13424	25405	82171	10.2	40.0	39.5	-2.4	5.8	18.1	-1.0	-0.4	-0.7	11.6
Oakhurst, CA+	1611	1629	1721	1358	1389	7708	1623	1840	3463	11171	10.2	45.9	32.1	-4.9	2.4	15.6	-0.8	2.9	1.1	10.7
Williams, AZ+	4910	4545	3806	3161	3997	20419	4591	4880	9472	29891	7.4	32.6	9.0	-22.8	-8.7	2.3	-20.1	-14.8	-17.4	-4.9
Riverside, CA+	5984	6260	7686	5909	5953	31792	6222	6661	12883	44675	-5.3	23.9	47.3	9.9	17.4	17.6	-14.9	-15.5	-15.2	5.8

	Year to Date Demand (%)										Year to Date Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	35847	47547	52757	52807	48432	237390	51623	54580	106203	343593	3.8	7.2	5.8	4.7	3.7	5.1	6.4	4.2	5.3	5.1
Ontario, CA+	152138	170803	185017	182902	184184	875044	198418	210779	409197	1284241	-3.2	1.2	2.3	-1.3	-1.2	-0.4	-0.5	-1.1	-0.8	-0.5
Fresno, CA+	134949	163879	179109	180039	176425	834401	195888	204810	400698	1235099	-6.1	-3.1	-4.0	-5.5	-4.2	-4.5	-1.0	-1.0	-1.0	-3.4
Yosemite+	128283	139460	146956	144051	146644	705394	166385	182489	348874	1054268	-7.2	-6.6	-6.5	-9.2	-7.5	-7.4	-5.0	-4.1	-4.5	-6.5
Oakhurst, CA+	21840	24378	25247	25476	25333	122274	27229	30031	57260	179534	-2.0	2.1	-1.2	-2.6	-2.1	-1.2	-7.1	-5.0	-6.0	-2.8
Williams, AZ+	50935	53676	54733	54513	55447	269305	62379	66069	128448	397753	-3.9	0.5	0.4	-1.3	-2.5	-1.3	-1.0	-1.7	-1.4	-1.3
Riverside, CA+	61755	70118	75741	75202	73337	356153	79910	88554	168464	524617	-7.4	-2.0	-0.9	-5.3	-6.0	-4.3	-6.5	-4.1	-5.3	-4.6

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Tab 7 - MultiSegDOWRaw-Rev: Visit Visalia

Visit Visalia  
For the Month of December 2024

Currency: USD - US Dollar

	Current Month Revenue (%)										Current Month Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	297080	425067	489592	391932	359877	1963547	369429	390267	759696	2723243	-7.9	30.9	35.1	3.3	4.4	13.3	-13.4	-12.2	-12.8	4.5
Ontario, CA+	1468083	1591545	1918807	1578256	1610381	8167071	1713382	1788077	3501459	11668530	-19.9	18.7	32.0	7.4	20.7	9.9	-14.9	-24.1	-19.9	-1.1
Fresno, CA+	1046634	1343513	1542204	1300424	1168310	6401086	1205410	1284219	2489629	8890714	-7.1	16.4	22.0	2.5	1.0	7.2	-18.0	-10.5	-14.3	0.2
Yosemite+	3499661	3399480	3565976	2012415	2353483	14831014	3402047	4087168	7489215	22320230	10.0	64.2	55.4	-18.9	-7.4	18.0	0.6	6.8	3.9	12.9
Oakhurst, CA+	193876	192231	205069	154619	164358	910152	205347	231517	436865	1347017	2.0	45.8	31.6	-10.3	1.0	11.9	-1.5	-0.9	-1.2	7.3
Williams, AZ+	701898	566912	433470	318902	581460	2602643	835168	895965	1731133	4333776	11.8	41.3	-6.2	-46.4	-12.1	-5.3	-13.1	-5.1	-9.2	-6.9
Riverside, CA+	845974	859452	1162542	888994	927412	4684375	1011415	1110390	2121805	6806180	-11.3	26.4	60.9	14.8	34.5	22.6	-7.3	-14.3	-11.1	9.7

	Year to Date Revenue (%)										Year to Date Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	4427226	6469068	7452934	7414390	6463883	32227502	7026736	7528187	14554923	46782425	4.1	6.9	5.7	4.8	4.0	5.2	7.6	4.7	6.0	5.4
Ontario, CA+	16347515	19534641	22084941	21774912	21437209	101179218	24947580	26762832	51710412	152889630	-7.2	-0.4	1.5	-2.7	-3.7	-2.4	-3.0	-5.1	-4.1	-3.0
Fresno, CA+	13582360	18140269	20790474	20985217	19816597	93314917	22652558	23143075	45795633	139110550	-6.3	-4.3	-5.7	-6.6	-4.6	-5.5	-1.2	-2.1	-1.6	-4.2
Yosemite+	27108455	27146559	28529267	27230211	29120949	139135442	38486362	43456795	81943157	221078599	-12.6	-8.7	-8.6	-13.7	-10.3	-10.8	-8.4	-7.7	-8.0	-9.8
Oakhurst, CA+	3385767	3742766	3878878	3903377	3868676	18779464	4583702	5087428	9671131	28450594	-2.5	3.7	0.9	-1.0	-2.2	-0.2	-9.1	-7.9	-8.5	-3.2
Williams, AZ+	6157376	6417042	6525293	6446234	6700838	32246782	8947513	9733268	18680780	50927562	-4.6	0.7	-1.3	-3.5	-3.7	-2.5	-1.7	-3.6	-2.7	-2.6
Riverside, CA+	8012140	9464699	10551015	10581300	10043241	48652396	11993833	13706612	25700445	74352840	-7.9	0.0	2.4	-2.3	-5.6	-2.5	-7.6	-10.4	-9.1	-4.9

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