

Date Created: Apr 17, 2024

Visit Visalia

For the Month of March 2024



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Tab 2 - Multi-Seg-Occ: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month Occupancy (%)										Current Month Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	43.2	63.4	67.1	67.1	57.4	58.9	59.3	62.6	60.9	59.5	-1.4	4.0	0.9	-3.5	-13.8	-5.2	-21.9	-19.1	-20.4	-10.2
Ontario, CA+	53.4	66.9	71.6	71.6	65.3	65.1	71.2	74.2	72.7	67.6	-3.6	0.1	0.5	-3.4	-15.6	-6.4	-12.9	-11.1	-11.9	-7.9
Fresno, CA+	43.0	54.1	57.4	59.3	57.1	53.7	63.8	66.4	65.1	57.4	-1.9	0.4	-1.2	-1.4	-4.3	-3.4	-5.1	-1.5	-3.3	-2.8
Yosemite+	56.3	61.1	61.8	62.0	63.2	60.6	65.0	70.7	67.8	63.0	12.8	7.3	5.5	3.6	3.5	5.4	-1.3	5.4	2.2	4.8

	Year to Date Occupancy (%)										Year to Date Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	39.6	55.5	62.2	63.1	54.4	55.0	55.5	56.9	56.2	55.3	-2.9	-2.2	-5.0	-6.2	-10.8	-5.7	-10.2	-10.6	-10.3	-7.0
Ontario, CA+	52.0	60.6	65.5	65.6	63.6	61.5	66.4	70.0	68.2	63.4	-4.8	-3.7	-4.6	-6.7	-11.3	-6.4	-10.3	-8.9	-9.5	-7.3
Fresno, CA+	40.3	50.1	55.3	56.8	54.6	51.4	57.4	58.7	58.0	53.3	-1.0	0.4	-1.7	-2.3	-3.1	-1.6	-3.4	-1.1	-2.3	-1.7
Yosemite+	53.8	54.9	57.2	57.8	59.2	56.6	64.7	69.6	67.1	59.6	-1.0	-6.0	-7.2	-7.1	-6.0	-5.6	-6.0	-2.2	-4.0	-5.0

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Tab 3 - Multi-Seg-ADR: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month ADR										Current Month ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	120.73	132.90	137.34	135.08	128.00	131.30	129.01	129.88	129.46	130.69	0.6	2.4	4.6	0.4	-0.3	1.2	-5.4	-6.3	-5.8	-1.2
Ontario, CA+	109.87	121.73	126.04	126.43	118.46	120.68	139.19	139.60	139.40	127.17	-4.7	1.2	0.7	-0.8	-11.0	-3.8	-7.3	-11.2	-9.1	-5.5
Fresno, CA+	100.09	113.06	115.78	116.51	111.02	111.45	112.38	110.88	111.61	111.51	0.6	3.0	-0.2	1.5	1.1	0.6	-0.9	-1.1	-1.1	0.1
Yosemite+	240.42	216.32	212.29	211.26	227.17	222.03	275.59	289.03	282.59	243.08	5.6	2.3	2.4	4.2	5.1	4.6	2.6	4.4	3.8	5.0

	Year to Date ADR										Year to Date ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	121.92	147.88	151.66	150.53	133.89	142.84	125.65	124.14	124.89	137.63	-2.9	-2.0	-0.5	-0.9	-3.9	-1.8	-4.3	-4.4	-4.4	-2.5
Ontario, CA+	107.72	117.82	122.23	121.18	115.99	117.39	127.55	128.42	128.00	120.65	-5.6	-0.3	-1.4	-3.0	-7.7	-3.6	-7.0	-8.4	-7.7	-5.0
Fresno, CA+	100.30	114.08	119.20	118.41	112.60	113.66	109.94	107.59	108.75	112.14	2.0	2.9	1.6	0.2	0.3	1.3	-1.3	-2.1	-1.8	0.3
Yosemite+	257.08	220.82	219.70	222.52	238.12	231.45	299.73	305.92	302.93	254.48	-4.2	-0.8	0.3	1.1	2.2	-0.2	2.6	0.3	1.5	0.8

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Tab 4 - Multi-Seg-RevPAR: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month RevPAR										Current Month RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	52.11	84.32	92.13	90.64	73.50	77.28	76.52	81.26	78.89	77.80	-0.8	6.4	5.6	-3.1	-14.1	-4.0	-26.2	-24.2	-25.0	-11.3
Ontario, CA+	58.62	81.42	90.24	90.47	77.34	78.62	99.09	103.54	101.31	85.94	-8.1	1.3	1.2	-4.2	-24.9	-10.0	-19.2	-21.1	-19.9	-12.9
Fresno, CA+	43.05	61.20	66.42	69.13	63.43	59.81	71.75	73.63	72.69	63.96	-1.3	3.4	-1.3	0.0	-3.3	-2.8	-6.0	-2.5	-4.3	-2.7
Yosemite+	135.25	132.10	131.21	130.99	143.60	134.66	179.11	204.30	191.70	153.06	19.1	9.8	8.1	8.0	8.8	10.2	1.2	10.0	6.0	10.0

	Year to Date RevPAR										Year to Date RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	48.22	82.13	94.40	94.96	72.82	78.51	69.70	70.67	70.18	76.13	-5.7	-4.1	-5.5	-7.0	-14.3	-7.4	-14.1	-14.5	-14.3	-9.3
Ontario, CA+	56.05	71.39	80.00	79.52	73.80	72.15	84.65	89.89	87.27	76.47	-10.1	-3.9	-5.9	-9.5	-18.1	-9.7	-16.6	-16.6	-16.5	-11.8
Fresno, CA+	40.43	57.20	65.98	67.23	61.47	58.46	63.08	63.16	63.12	59.79	1.0	3.2	-0.1	-2.1	-2.8	-0.4	-4.7	-3.2	-4.0	-1.4
Yosemite+	138.20	121.19	125.58	128.67	141.01	130.92	193.86	212.96	203.41	151.65	-5.2	-6.7	-6.9	-6.2	-3.9	-5.7	-3.6	-1.9	-2.6	-4.2

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Tab 5 - MultiSegDOWRaw-Sup: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month Supply (%)										Current Month Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	7350	5880	5880	5880	5880	30870	7350	7350	14700	45570	35.3	8.2	8.2	-13.4	-13.4	3.3	8.2	35.3	20.3	8.2
Ontario, CA+	26775	21420	21420	21420	21420	112455	26775	26775	53550	166005	28.4	2.7	2.7	-17.8	-17.8	-2.0	2.7	28.4	14.1	2.7
Fresno, CA+	28820	23056	23056	23056	23056	121044	28820	28820	57640	178684	19.9	-4.0	-4.0	-23.2	-23.2	-8.4	-4.0	19.9	6.6	-4.0
Yosemite+	24050	19240	19240	19240	19240	101010	24050	24050	48100	149110	25.7	0.6	0.6	-19.5	-19.5	-4.0	0.6	25.7	11.7	0.6

	Year to Date Supply (%)										Year to Date Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	18907	18907	18907	18907	18857	94486	18907	18907	37814	132300	7.1	7.1	7.1	7.1	6.8	7.0	7.1	16.0	11.4	8.2
Ontario, CA+	68876	68876	68876	68876	68692	344197	68876	68876	137753	481950	1.6	1.6	1.6	1.6	1.3	1.6	1.6	10.1	5.7	2.7
Fresno, CA+	74137	74137	74137	74137	73938	370486	74137	74137	148274	518760	-5.1	-5.1	-5.1	-5.1	-5.3	-5.1	-5.1	2.8	-1.3	-4.0
Yosemite+	61717	61698	61698	61698	61533	308345	61717	61717	123434	431779	0.3	0.3	0.3	0.3	0.0	0.2	0.3	8.7	4.4	1.4

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Tab 6 - MultiSegDOWRaw-Dem: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month Demand (%)										Current Month Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	3172	3731	3945	3946	3376	18169	4360	4598	8958	27127	33.4	12.6	9.2	-16.5	-25.4	-2.1	-15.5	9.5	-4.3	-2.8
Ontario, CA+	14285	14326	15335	15327	13985	73258	19061	19859	38920	112178	23.7	2.8	3.2	-20.6	-30.7	-8.2	-10.5	14.1	0.5	-5.4
Fresno, CA+	12395	12481	13227	13680	13172	64954	18401	19137	37538	102492	17.7	-3.7	-5.2	-24.3	-26.5	-11.6	-9.0	18.1	3.1	-6.7
Yosemite+	13530	11749	11892	11930	12162	61262	15630	17000	32630	93892	41.8	7.9	6.1	-16.6	-16.8	1.2	-0.8	32.5	14.2	5.3

	Year to Date Demand (%)										Year to Date Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	7479	10501	11769	11928	10256	51932	10488	10763	21251	73183	4.0	4.7	1.8	0.4	-4.7	1.0	-3.8	3.8	-0.1	0.7
Ontario, CA+	35839	41732	45084	45198	43704	211558	45714	48214	93927	305485	-3.2	-2.1	-3.1	-5.2	-10.1	-4.9	-8.9	0.3	-4.4	-4.7
Fresno, CA+	29887	37174	41035	42096	40366	190557	42538	43522	86060	276617	-6.0	-4.7	-6.7	-7.2	-8.2	-6.6	-8.3	1.7	-3.5	-5.7
Yosemite+	33179	33861	35266	35675	36438	174418	39918	42963	82882	257300	-0.7	-5.8	-6.9	-6.9	-6.0	-5.4	-5.7	6.4	0.2	-3.7

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Tab 7 - MultiSegDOWRaw-Rev: Visit Visalia

Visit Visalia
For the Month of March 2024

Currency: USD - US Dollar

	Current Month Revenue (%)										Current Month Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	382972	495779	541727	532963	432153	2385594	562448	597234	1159681	3545275	34.2	15.2	14.3	-16.1	-25.6	-0.8	-20.1	2.6	-9.8	-4.0
Ontario, CA+	1569527	1743927	1932907	1937817	1656565	8840743	2653096	2772172	5425268	14266011	17.9	4.0	3.9	-21.3	-38.3	-11.7	-17.1	1.3	-8.6	-10.6
Fresno, CA+	1240608	1411142	1531445	1593872	1462363	7239430	2067786	2121944	4189730	11429159	18.4	-0.8	-5.3	-23.2	-25.8	-11.0	-9.8	16.9	2.0	-6.6
Yosemite+	3252714	2541549	2524564	2520332	2762855	13602014	4307546	4913431	9220977	22822991	49.8	10.5	8.7	-13.1	-12.5	5.8	1.8	38.3	18.5	10.6

	Year to Date Revenue (%)										Year to Date Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Visalia, CA+	911778	1552877	1784928	1795518	1373108	7418211	1317829	1336129	2653957	10072168	1.0	2.7	1.2	-0.4	-8.4	-0.9	-8.0	-0.8	-4.5	-1.8
Ontario, CA+	3860738	4916855	5510417	5476923	5069470	24834403	5830728	6191593	12022321	36856723	-8.6	-2.4	-4.4	-8.0	-17.0	-8.3	-15.2	-8.2	-11.7	-9.5
Fresno, CA+	2997642	4240681	4891335	4984534	4545043	21659234	4676678	4682677	9359355	31018589	-4.1	-2.0	-5.2	-7.0	-8.0	-5.5	-9.5	-0.4	-5.2	-5.4
Yosemite+	8529599	7477199	7747819	7938516	8676673	40369805	11964534	13143229	25107763	65477568	-4.9	-6.5	-6.7	-5.9	-3.9	-5.5	-3.3	6.7	1.7	-2.9

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