

Visalia Convention & Visitor's Bureau

Profit and Loss by Class

April 2026

	COV	GOODS	VTMD	TOTAL
Income				
4800 Sales of Product Income		188.00		\$188.00
Total Income	\$0.00	\$188.00	\$0.00	\$188.00
GROSS PROFIT	\$0.00	\$188.00	\$0.00	\$188.00
Expenses				
6000 Operations				\$0.00
6110 Bank Fees	-118.06			\$ -118.06
6111 Credit Card Service Fee		6.24		\$6.24
6123 Software Purchases & Licenses	22.22		22.21	\$44.43
6150 Office				\$0.00
6151 Rent & Renovations	1,425.00		1,425.00	\$2,850.00
6153 Utilities	64.63		64.61	\$129.24
6154 Cleaning	130.00		130.00	\$260.00
Total 6150 Office	1,619.63		1,619.61	\$3,239.24
6170 Printing/Copies, General	41.13		41.12	\$82.25
6190 Telephone	105.80		105.80	\$211.60
6360 Payroll	4,214.91		4,214.90	\$8,429.81
6362 Temps and Interns	1,612.50		1,250.00	\$2,862.50
Total 6360 Payroll	5,827.41		5,464.90	\$11,292.31
Total 6000 Operations	7,498.13	6.24	7,253.64	\$14,758.01
7000 Marketing				\$0.00
7340 Memberships/Dues & Subscriptions				\$0.00
7341 Tourism	500.00			\$500.00
Total 7340 Memberships/Dues & Subscriptions	500.00			\$500.00
Total 7000 Marketing	500.00			\$500.00
8000 Destination Development				\$0.00
8315 Destination Development	208.33			\$208.33
Total 8000 Destination Development	208.33			\$208.33
Total Expenses	\$8,206.46	\$6.24	\$7,253.64	\$15,466.34
NET OPERATING INCOME	\$ -8,206.46	\$181.76	\$ -7,253.64	\$ -15,278.34
NET INCOME	\$ -8,206.46	\$181.76	\$ -7,253.64	\$ -15,278.34