

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	24,285.98	109,596.88	22.16 %
7000 Marketing	39,746.22	269,212.50	14.76 %
8000 Destination Development	10,694.24	56,365.63	18.97 %
Total Expenses	\$74,726.44	\$435,175.01	17.17 %
NET OPERATING INCOME	\$ -74,726.44	\$ -435,175.01	17.17 %
NET INCOME	\$ -74,726.44	\$ -435,175.01	17.17 %