

Visalia Convention & Visitor's Bureau

Profit and Loss by Class

July 2026

	COV	TOTAL
Income		
4100 City of Visalia Allocation		\$0.00
4120 COV Tourism Allocation	216,629.00	\$216,629.00
Total 4100 City of Visalia Allocation	216,629.00	\$216,629.00
Total Income	\$216,629.00	\$216,629.00
GROSS PROFIT	\$216,629.00	\$216,629.00
Expenses		
6000 Operations		\$0.00
6123 Software Purchases & Licenses	16.80	\$16.80
6150 Office		\$0.00
6151 Rent & Renovations	1,496.00	\$1,496.00
6153 Utilities	145.08	\$145.08
6154 Cleaning	130.00	\$130.00
Total 6150 Office	1,771.08	\$1,771.08
6170 Printing/Copies, General	28.58	\$28.58
6190 Telephone	299.41	\$299.41
6320 Accounting & Legal Fees	1,400.00	\$1,400.00
6360 Payroll	-27,054.60	\$ -27,054.60
6361 Wages, Benefits & Taxes	34,495.41	\$34,495.41
Total 6360 Payroll	7,440.81	\$7,440.81
Total 6000 Operations	10,956.68	\$10,956.68
7000 Marketing		\$0.00
7300 Convention Sales-Procurement and Retention Incentives	8,724.96	\$8,724.96
7340 Memberships/Dues & Subscriptions		\$0.00
7341 Tourism	200.00	\$200.00
7342 Convention	12,600.00	\$12,600.00
Total 7340 Memberships/Dues & Subscriptions	12,800.00	\$12,800.00
Total 7000 Marketing	21,524.96	\$21,524.96
8000 Destination Development		\$0.00
8315 Destination Development	208.33	\$208.33
Total 8000 Destination Development	208.33	\$208.33
Total Expenses	\$32,689.97	\$32,689.97
NET OPERATING INCOME	\$183,939.03	\$183,939.03
NET INCOME	\$183,939.03	\$183,939.03