



**VISALIA TOURISM MARKETING DISTRICT
AGENDA
SPECIAL MEETING**

Friday, January 23, 2026 • 2:00 pm
Visit Visalia – Tourism Office 112 E. Main

BOARD MEMBERS

Hector Ramos
Chair
Hilton Garden Inn
Residence Inn

Anil Chagan
Treasurer
Comfort Suites
Hampton Inn

Carrie Groover
Secretary
Marriott at the Visalia
Convention Center

David Ahern
Member
The Darling Hotel

Call to Order

Hector Ramos

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items

1. Meeting Minutes
December Special Meeting Carrie Groover
2. Financial Report
December 31, 2025 Anil Chagan
3. 2026 VTMD Budget
a. Shared Expense Procedure Staff Presentation
b. Digital Marketing Contract
4. CVB Loan Anil Chagan
5. Memorandum of Understanding
with Visalia Convention and Visitors Bureau Carrie Groover

Discussion /Informational Items:

1. Staff Report