



VISALIA TOURISM MARKETING DISTRICT
AGENDA
SPECIAL MEETING

Friday, January 23, 2026 • 2:00 pm
Visit Visalia – Tourism Office 112 E. Main

BOARD MEMBERS

Hector Ramos
Chair
Hilton Garden Inn
Residence Inn

Anil Chagan
Treasurer
Comfort Suites
Hampton Inn

Carrie Groover
Secretary
Marriott at the Visalia
Convention Center

David Ahern
Member
The Darling Hotel

Call to Order

Hector Ramos

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items

1. Meeting Minutes

December Special Meeting

Carrie Groover

2. Financial Report

December 31, 2025

Anil Chagan

3. 2026 VTMD Budget

- a. Shared Expense Procedure
- b. Digital Marketing Contract

Staff Presentation

4. CVB Loan

Anil Chagan

5. Memorandum of Understanding

Carrie Groover

with Visalia Convention and Visitors Bureau

Discussion /Informational Items:

1. Staff Report