

**VISALIA CONVENTION AND VISITORS' BUREAU**  
**AGENDA – REGULAR BOARD MEETING**

Wednesday, January 14, 2026 • 9:00 a.m.  
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Carrie Groover, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Action Items:

- |  |                  |
|--|------------------|
| 1) Approval of Minutes:                        | Samantha Mathias |
| • December 10, 2025                            |                  |
| 2) Treasurer's Report:                         | Anil Chagan      |
| • December 2025                                |                  |
| • VTMD Loan                                    |                  |
| 3) City of Visalia Contract/Payment Status     | Carrie Groover   |
| • CVB/TMD Memorandum of Understanding          |                  |
| • Request for funding                          |                  |
| 4) Board of Director Resignation- Steve Nelsen | Carrie Groover   |

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

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|---|---------------------|
| 1) SEKI Report                          | Sintia Kawasaki-Yee |
| 2) Staff Report                         | Sherrie Bakke       |
| • 2025 Deliverable Review               |                     |
| • 2026 Draft Budget Review              |                     |
| • 2026 Marketing Plan                   |                     |
| 3) Board of Director Nominations – 2026 | Carrie Groover      |

Adjourn to Executive Committee – Closed Session

- 1) Group Sales Prospecting Review
- 2) Future Funding Plan

Next Regular Meeting: Wednesday, February 11, 2026

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*