



**VISALIA CONVENTION AND VISITORS' BUREAU**  
**AGENDA – REGULAR BOARD MEETING**

Wednesday, August 13, 2025 • 9:00 a.m.  
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Steve Nelsen, Chair

Welcome: Samatha Mathias – VCC General Manager

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Action Items:

- |                                 |            |
|---------------------------------|------------|
| 1) Approval of Minutes:         | John Oneto |
| • June 11, 2025                 |            |
| 2) Treasurer's Report:          | John Oneto |
| • June 2025                     |            |
| • July 2025                     |            |
| 3) 2024 Annual Report Revisions | Staff      |

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

- |                                      |                     |
|--------------------------------------|---------------------|
| 1) Tourism Marketing District Update | Anil Chagan         |
| 2) SEKI Report                       | Sintia Kawasaki-Yee |
| 3) Staff Report                      | Sherrie Bakke       |

Next Meeting: Wednesday, September 10, 2025

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*