



VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING

Wednesday, October 8, 2025 • 9:00 a.m.
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Action Items:

- | | |
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| 1) Approval of Minutes: | John Oneto |
| • September | |
| 2) Treasurer's Report: | John Oneto |
| • September | |
| • Convention Incentive Status | |
| 3) Convention Incentive Program Modifications | Anil Chagan |
| 4) City of Visalia Contract/Payment Status | Steve Nelsen |
| • VCVB Sustainability | |
| 5) Bylaw Revision | |
| • Increase Board of Director Membership from 7 to 9 | |

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

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| 1) Tourism Marketing District Update | Anil Chagan |
| 2) SEKI Report | Sintia Kawasaki-Yee |
| 3) Staff Report | Sherrie Bakke |

Next Meeting: Wednesday, November 12, 2025

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.