



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, December 10, 2025 • 9:00 a.m.
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Action Items:

- | | |
|---------------------------------------------|--------------|
| 1) Approval of Minutes: | John Oneto |
| • November 12, 2025 | |
| 2) Treasurer's Report: | John Oneto |
| • November | |
| 3) City of Visalia Contract/Payment Status | Steve Nelsen |
| • VCVB Sustainability | |
| 4) Bylaw Modification | Steve Nelsen |
| Two VTMD Representatives | |
| 5) Board of Director Appointment – 2026 | Steve Nelsen |
| 6) 2026 Officer Nominations | Steve Nelsen |
| 7) 2026 Marketing/Business Development Plan | Steve Nelsen |
| 8) 2026 Budget | Steve Nelsen |

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

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|-----------------|---------------------|
| 1) SEKI Report | Sintia Kawasaki-Yee |
| 2) Staff Report | Sherrie Bakke |

Next Meeting: Wednesday, December 10, 2025

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.