

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	83,177.47	109,596.88	75.89 %
7000 Marketing	121,183.08	269,212.50	45.01 %
8000 Destination Development	36,004.24	56,365.63	63.88 %
Total Expenses	\$240,364.79	\$435,175.01	55.23 %
NET OPERATING INCOME	\$ -240,364.79	\$ -435,175.01	55.23 %
NET INCOME	\$ -240,364.79	\$ -435,175.01	55.23 %