

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	96,192.41	109,596.88	87.77 %
7000 Marketing	140,034.98	269,212.50	52.02 %
8000 Destination Development	41,832.39	56,365.63	74.22 %
Total Expenses	\$278,059.78	\$435,175.01	63.90 %
NET OPERATING INCOME	\$ -278,059.78	\$ -435,175.01	63.90 %
NET INCOME	\$ -278,059.78	\$ -435,175.01	63.90 %