

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	66,404.63	109,596.88	60.59 %
7000 Marketing	96,367.99	269,212.50	35.80 %
8000 Destination Development	28,222.88	56,365.63	50.07 %
Total Expenses	\$190,995.50	\$435,175.01	43.89 %
NET OPERATING INCOME	\$ -190,995.50	\$ -435,175.01	43.89 %
NET INCOME	\$ -190,995.50	\$ -435,175.01	43.89 %