

Visalia Convention & Visitor's Bureau																				
Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L Classes																				
January - December 2025																				
	COV				GOODS				MML				VTMD				TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income																				
4000 TMD Allocation													215,000.01	860,000.00	-644,999.99	25.00 %	\$215,000.01	\$860,000.00	\$ - 644,999.99	25.00 %
4100 City of Visalia Allocation																	\$0.00	\$0.00	\$0.00	0.00%
4120 COV Tourism Allocation		361,000.00	-361,000.00														\$0.00	\$361,000.00	\$ - 361,000.00	0.00%
																		361,000.00		
Total 4100 City of Visalia Allocation		361,000.00	-361,000.00														\$0.00	\$361,000.00	\$ - 361,000.00	0.00%
4200 Co-Ops																	\$0.00	\$0.00	\$0.00	0.00%
4240 Advertising Co-Ops - MML		0.00	0.00						21,500.00	20,000.00	1,500.00	107.50 %		0.00	0.00		\$21,500.00	\$20,000.00	\$1,500.00	107.50 %
Total 4200 Co-Ops		0.00	0.00						21,500.00	20,000.00	1,500.00	107.50 %		0.00	0.00		\$21,500.00	\$20,000.00	\$1,500.00	107.50 %
4750 Interest Income	1.05		1.05														\$1.05	\$0.00	\$1.05	0.00%
4800 Sales of Product Income					270.00	270.00											\$270.00	\$0.00	\$270.00	0.00%
Total Income	\$1.05	\$361,000.00	\$ -360,998.95	0.00 %	\$270.00	\$0.00	\$270.00	0.00%	\$21,500.00	\$20,000.00	\$1,500.00	107.50 %	\$215,000.01	\$860,000.00	\$ - 644,999.99	25.00 %	\$236,771.06	\$1,241,000.00	\$ - 1,004,228.94	19.08 %
Cost of Goods Sold																				
5000 Cost of Goods Sold					120.28	120.28											\$120.28	\$0.00	\$120.28	0.00%
Total Cost of Goods Sold	\$0.00	\$0.00	\$0.00	0.00%	\$120.28	\$0.00	\$120.28	0.00%	\$0.00	\$0.00	\$0.00	0.00%	\$0.00	\$0.00	\$0.00	0.00%	\$120.28	\$0.00	\$120.28	0.00%
GROSS PROFIT	\$1.05	\$361,000.00	\$ -360,998.95	0.00 %	\$149.72	\$0.00	\$149.72	0.00%	\$21,500.00	\$20,000.00	\$1,500.00	107.50 %	\$215,000.01	\$860,000.00	\$ - 644,999.99	25.00 %	\$236,650.78	\$1,241,000.00	\$ - 1,004,349.22	19.07 %
Expenses																				
6000 Operations																	\$0.00	\$0.00	\$0.00	0.00%
6110 Bank Fees		100.00	-100.00														\$0.00	\$100.00	\$ -100.00	0.00%
6111 Credit Card Service Fee					9.22	9.22								100.00	-100.00		\$9.22	\$100.00	\$ -90.78	9.22 %
6120 Equipment & Equipment Maintenance	13.75	3,500.00	-3,486.25	0.39 %									13.75	3,500.00	-3,486.25	0.39 %	\$27.50	\$7,000.00	\$ -6,972.50	0.39 %
6130 Insurance		4,000.00	-4,000.00														\$0.00	\$4,000.00	\$ -4,000.00	0.00%
6140 Meetings Expense		1,000.00	-1,000.00										59.16	1,000.00	-940.84	5.92 %	\$59.16	\$2,000.00	\$ -1,940.84	2.96 %
6150 Office																	\$0.00	\$0.00	\$0.00	0.00%
6151 Rent & Renovations	1,425.00	9,587.50	-8,162.50	14.86 %									4,275.00	28,762.50	-24,487.50	14.86 %	\$5,700.00	\$38,350.00	\$ -32,650.00	14.86 %
6152 Security/Alarm	129.63	175.00	-45.37	74.07 %									388.89	525.00	-136.11	74.07 %	\$518.52	\$700.00	\$ -181.48	74.07 %
6153 Utilities	165.55	1,050.00	-884.45	15.77 %									496.57	3,150.00	-2,653.43	15.76 %	\$662.12	\$4,200.00	\$ -3,537.88	15.76 %
6154 Cleaning	125.00	900.00	-775.00	13.89 %									375.00	2,700.00	-2,325.00	13.89 %	\$500.00	\$3,600.00	\$ -3,100.00	13.89 %
6155 Supplies	18.57	187.50	-168.93	9.90 %									55.71	562.50	-506.79	9.90 %	\$74.28	\$750.00	\$ -675.72	9.90 %
6156 Repair & Maintenance	225.58	600.00	-374.42	37.60 %									676.71	1,800.00	-1,123.29	37.60 %	\$902.29	\$2,400.00	\$ -1,497.71	37.60 %
Total 6150 Office	2,089.33	12,500.00	-10,410.67	16.71 %									6,267.88	37,500.00	-31,232.12	16.71 %	\$8,357.21	\$50,000.00	\$ -41,642.79	16.71 %
6160 Postage & Shipping	41.85	825.00	-783.15	5.07 %									237.15	4,675.00	-4,437.85	5.07 %	\$279.00	\$5,500.00	\$ -5,221.00	5.07 %
6170 Printing/Copies, General	28.95	3,000.00	-2,971.05	0.97 %									137.45	7,000.00	-6,862.55	1.96 %	\$166.40	\$10,000.00	\$ -9,833.60	1.66 %
6180 Office Supplies/Materials	128.97	1,250.00	-1,121.03	10.32 %									128.97	1,250.00	-1,121.03	10.32 %	\$257.94	\$2,500.00	\$ -2,242.06	10.32 %
6190 Telephone	553.50	2,250.00	-1,696.50	24.60 %									553.50	2,250.00	-1,696.50	24.60 %	\$1,107.00	\$4,500.00	\$ -3,393.00	24.60 %
6320 Accounting & Legal Fees	480.00	10,000.00	-9,520.00	4.80 %													\$480.00	\$12,000.00	\$ -11,520.00	4.00 %
6360 Payroll																	\$0.00	\$0.00	\$0.00	0.00%
6361 Wages, Benefits & Taxes	11,860.96	63,816.00	-51,955.04	18.59 %									7,008.50	34,363.00	-27,354.50	20.40 %	\$18,869.46	\$98,179.00	\$ -79,309.54	19.22 %
6362 Temps and Interns	350.00	1,000.00	-650.00	35.00 %													\$350.00	\$1,000.00	\$ -650.00	35.00 %
6366 Payroll Administrative Fees	358.30	4,000.00	-3,641.70	8.96 %									358.31		358.31		\$716.61	\$4,000.00	\$ -3,283.39	17.92 %
Total 6360 Payroll	12,569.26	68,816.00	-56,246.74	18.27 %									7,366.81	34,363.00	-26,996.19	21.44 %	\$19,936.07	\$103,179.00	\$ -83,242.93	19.32 %
6400 Miscellaneous Expense	1,426.10	3,500.00	-2,073.90	40.75 %									430.00		430.00		\$1,856.10	\$3,500.00	\$ -1,643.90	53.03 %
Total 6000 Operations	17,331.71	110,741.00	-93,409.29	15.65 %	9.22		9.22						15,194.67	93,638.00	-78,443.33	16.23 %	\$32,535.60	\$204,379.00	\$ - 171,843.40	15.92 %
6123 Software Purchases & Licenses	438.19	3,250.00	-2,811.81	13.48 %									438.19	3,250.00	-2,811.81	13.48 %	\$876.38	\$6,500.00	\$ -5,623.62	13.48 %
7000 Marketing							</													