

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	12,041.62	103,179.00	11.67 %
7000 Marketing	18,971.04	160,866.00	11.79 %
8000 Destination Development	6,896.64	59,679.00	11.56 %
Total Expenses	\$37,909.30	\$323,724.00	11.71 %
NET OPERATING INCOME	\$ -37,909.30	\$ -323,724.00	11.71 %
NET INCOME	\$ -37,909.30	\$ -323,724.00	11.71 %