

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	90,455.70	103,179.00	87.67 %
7000 Marketing	144,195.53	160,866.00	89.64 %
8000 Destination Development	52,430.39	59,679.00	87.85 %
Total Expenses	\$287,081.62	\$323,724.00	88.68 %
NET OPERATING INCOME	\$ -287,081.62	\$ -323,724.00	88.68 %
NET INCOME	\$ -287,081.62	\$ -323,724.00	88.68 %