

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	82,465.74	103,179.00	79.92 %
7000 Marketing	131,382.45	160,866.00	81.67 %
8000 Destination Development	47,778.48	59,679.00	80.06 %
Total Expenses	\$261,626.67	\$323,724.00	80.82 %
NET OPERATING INCOME	\$ -261,626.67	\$ -323,724.00	80.82 %
NET INCOME	\$ -261,626.67	\$ -323,724.00	80.82 %