

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	110,764.58	103,179.00	107.35 %
7000 Marketing	177,055.50	160,866.00	110.06 %
8000 Destination Development	64,350.43	59,679.00	107.83 %
Total Expenses	\$352,170.51	\$323,724.00	108.79 %
NET OPERATING INCOME	\$ -352,170.51	\$ -323,724.00	108.79 %
NET INCOME	\$ -352,170.51	\$ -323,724.00	108.79 %