

# Visalia Convention & Visitor's Bureau

## General Ledger

January 2026

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	SPLIT	AMOUNT	BALANCE
1002 Central Valley Community Bank							
	Beginning Balance						-85,554.33
01/05/2026	Bill Payment (Check)	4173	US POSTAL SERVICE	058196-G01	2002 *Accounts Payable	-208.33	-85,762.66
01/05/2026	Bill Payment (Check)	eft	GSuite		2002 *Accounts Payable	-50.40	-85,813.06
01/05/2026	Bill Payment (Check)	eft	Card Service Center		2002 *Accounts Payable	-1,130.23	-86,943.29
01/10/2026	Payment		Visalia Tourism Marketing District		1200 Accounts Receivable	61,750.00	-25,193.29
01/13/2026	Payment		The Shipyard	The ShipYard made check to VTMD. VTMD wrote a check to Visit Visalia, forwarding the payment.	1200 Accounts Receivable	5,000.00	-20,193.29
01/13/2026	Bill Payment (Check)	eft	SoCalGas		2002 *Accounts Payable	-186.69	-20,379.98
01/15/2026	Bill Payment (Check)	eft	So Cal Edison		2002 *Accounts Payable	-204.68	-20,584.66
01/16/2026	Bill Payment (Check)	eft	SinglePoint Outsourcing		2002 *Accounts Payable	-14,711.99	-35,296.65
01/22/2026	Bill Payment (Check)	4175	Cline's Business Equipment		2002 *Accounts Payable	-40.28	-35,336.93
01/22/2026	Bill Payment (Check)	4177	Sciacca Real Estate Investments		2002 *Accounts Payable	-2,850.00	-38,186.93
01/22/2026	Bill Payment (Check)	4178	Maggie Davis		2002 *Accounts Payable	-260.00	-38,446.93
01/22/2026	Bill Payment (Check)	4176	City of Visalia- Utility	Acct. 001363	2002 *Accounts Payable	-89.93	-38,536.86
01/26/2026	Bill Payment (Check)	eft	Comcast		2002 *Accounts Payable	-196.60	-38,733.46
01/28/2026	Bill Payment (Check)	eft	California Water Service		2002 *Accounts Payable	-17.54	-38,751.00
01/30/2026	Bill Payment (Check)	eft	SinglePoint Outsourcing		2002 *Accounts Payable	-12,006.90	-50,757.90
01/30/2026	Sales Receipt	Feb 2027	Square Sale		-Split-	88.18	-50,669.72
01/31/2026	Bill Payment (Check)	4182	Visalia Heritage, Inc.		2002 *Accounts Payable	-1,200.00	-51,869.72
01/31/2026	Bill Payment (Check)	4184	Krista Wanzer Rollin		2002 *Accounts Payable	-420.00	-52,289.72
01/31/2026	Bill Payment (Check)	4181	Classic Charter		2002 *Accounts Payable	-900.00	-53,189.72
<b>Total for 1002 Central Valley Community Bank</b>							<b>\$32,364.61</b>
1003 Majestic Mountain Loop							
	Beginning Balance						11,068.06
01/31/2026	Bill Payment (Check)	4152	Above the Fog Marketing		2002 *Accounts Payable	-1,047.33	10,020.73
01/31/2026	Bill Payment (Check)	4151	Visit Yosemite / Madera County		2002 *Accounts Payable	-3,200.00	6,820.73
<b>Total for 1003 Majestic Mountain Loop</b>							<b>\$ - 4,247.33</b>
<b>Total for 1002 Central Valley Community Bank with subs</b>							<b>\$28,117.28</b>
1030 Petty Cash							
	Beginning Balance						51.00
<b>Total for 1030 Petty Cash</b>							
1200 Accounts Receivable							
	Beginning Balance						427,750.00
01/10/2026	Payment		Visalia Tourism Marketing District		1002 Central Valley Community Bank	-61,750.00	366,000.00
01/13/2026	Payment		The Shipyard		1002 Central Valley Community Bank	-5,000.00	361,000.00
<b>Total for 1200 Accounts Receivable</b>							<b>\$ - 66,750.00</b>
1300 Inventory Asset							
	Beginning Balance						2,930.64
01/30/2026	Journal Entry	Jan 2026 COGS		wholesale cost of goods sold	-Split-	-33.00	2,897.64
01/30/2026	Journal Entry	Jan 2026 COGS		wholesale COGS for cash transaction	-Split-	0.00	2,897.64
<b>Total for 1300 Inventory Asset</b>							<b>\$ -33.00</b>
1500 Prepaid Expenses							
	Beginning Balance						300.00
<b>Total for 1500 Prepaid Expenses</b>							
2002 *Accounts Payable							
	Beginning Balance						-188.63
01/01/2026	Bill	2026	Visalia Heritage, Inc.		8315 Destination Development:Destination Development	1,200.00	1,011.37
01/01/2026	Bill	0003654669	City of Visalia- Utility	account # 001363	-Split-	89.93	1,101.30
01/05/2026	Bill		GSuite		-Split-	50.40	1,151.70
01/05/2026	Bill		US POSTAL SERVICE	Feb 2026 Customer G0016512	8315 Destination Development:Destination Development	208.33	1,360.03
01/05/2026	Bill Payment (Check)	4173	US POSTAL SERVICE		1002 Central Valley Community Bank	-208.33	1,151.70
01/05/2026	Bill Payment	eft	GSuite		1002 Central Valley Community Bank	-50.40	1,101.30

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01/05/2026	(Check) Bill Payment	4172	Meredith Corporation		-Split-	0.00	1,101.30
01/05/2026	(Check) Bill Payment	eft	Card Service Center		1002 Central Valley Community Bank	-1,130.23	-28.93
01/07/2026	(Check) Bill	2026-001	Above the Fog Marketing	MML Trifold Brochure, 10,000 pieces	7214 Marketing:Advertising:Majestic Mountain Loop	1,047.33	1,018.40
01/12/2026	Bill	275479	Cline's Business Equipment	Account # 44850	-Split-	40.28	1,058.68
01/13/2026	Bill		SoCalGas		-Split-	186.69	1,245.37
01/13/2026	Bill Payment (Check)	eft	SoCalGas		1002 Central Valley Community Bank	-186.69	1,058.68
01/14/2026	Bill		Card Service Center		-Split-	1,130.23	2,188.91
01/15/2026	Bill Payment (Check)	eft	So Cal Edison		1002 Central Valley Community Bank	-204.68	1,984.23
01/15/2026	Bill		So Cal Edison		-Split-	204.68	2,188.91
01/16/2026	Bill Payment (Check)	eft	SinglePoint Outsourcing		1002 Central Valley Community Bank	-14,711.99	-12,523.08
01/16/2026	Bill	260101430002	SinglePoint Outsourcing		6360 Operations:Payroll	14,711.99	2,188.91
01/20/2026	Bill	12350	Visit Yosemite / Madera County	MML	7214 Marketing:Advertising:Majestic Mountain Loop	3,200.00	5,388.91
01/22/2026	Bill	Jan 2026	Maggie Davis	January 2026 Office Cleaning 4 visits	-Split-	260.00	5,648.91
01/22/2026	Bill	Feb 2026	Sciacca Real Estate Investments	February 2026 rent	-Split-	2,850.00	8,498.91
01/22/2026	Bill Payment (Check)	4178	Maggie Davis		1002 Central Valley Community Bank	-260.00	8,238.91
01/22/2026	Bill Payment (Check)	4175	Cline's Business Equipment		1002 Central Valley Community Bank	-40.28	8,198.63
01/22/2026	Bill Payment (Check)	4176	City of Visalia- Utility		1002 Central Valley Community Bank	-89.93	8,108.70
01/22/2026	Bill Payment (Check)	4174	FourthIdea		-Split-	0.00	8,108.70
01/22/2026	Bill Payment (Check)	4177	Sciacca Real Estate Investments		1002 Central Valley Community Bank	-2,850.00	5,258.70
01/26/2026	Bill		Comcast	May 2024	-Split-	196.60	5,455.30
01/26/2026	Bill Payment (Check)	eft	Comcast		1002 Central Valley Community Bank	-196.60	5,258.70
01/28/2026	Bill Payment (Check)	eft	California Water Service		1002 Central Valley Community Bank	-17.54	5,241.16
01/28/2026	Bill		California Water Service		-Split-	17.54	5,258.70
01/30/2026	Bill Payment (Check)	eft	SinglePoint Outsourcing		1002 Central Valley Community Bank	-12,006.90	-6,748.20
01/30/2026	Bill	26010143003	SinglePoint Outsourcing		6360 Operations:Payroll	12,006.90	5,258.70
01/31/2026	Bill	182085	Classic Charter		7300 Marketing:Convention Sales-Procurement and Retention Incentives	300.00	5,558.70
01/31/2026	Bill	182084	Classic Charter		7300 Marketing:Convention Sales-Procurement and Retention Incentives	300.00	5,858.70
01/31/2026	Bill Payment (Check)	4182	Visalia Heritage, Inc.		1002 Central Valley Community Bank	-1,200.00	4,658.70
01/31/2026	Bill	168253	Classic Charter		7300 Marketing:Convention Sales-Procurement and Retention Incentives	300.00	4,958.70
01/31/2026	Bill Payment (Check)	4151	Visit Yosemite / Madera County		1003 Central Valley Community Bank:Majestic Mountain Loop	-3,200.00	1,758.70
01/31/2026	Bill Payment (Check)	4181	Classic Charter		1002 Central Valley Community Bank	-900.00	858.70
01/31/2026	Bill	2026-1	Krista Wanzer Rollin	Jan 2026	6320 Operations:Accounting & Legal Fees	420.00	1,278.70
01/31/2026	Bill Payment (Check)	4184	Krista Wanzer Rollin		1002 Central Valley Community Bank	-420.00	858.70
01/31/2026	Bill Payment (Check)	4152	Above the Fog Marketing		1003 Central Valley Community Bank:Majestic Mountain Loop	-1,047.33	-188.63
<b>Total for 2002 *Accounts Payable</b>						<b>\$0.00</b>	
3900 Retained Earnings							
Beginning Balance							189,384.02
<b>Total for 3900 Retained Earnings</b>							
3901 Board Reserve Funds							
Beginning Balance							45,000.00
<b>Total for 3901 Board Reserve Funds</b>							
3902 Board Designated Incentives							
Beginning Balance							122,349.98
<b>Total for 3902 Board Designated Incentives</b>							
4800 Sales of Product Income							
01/30/2026	Sales Receipt	Feb 2027	Square Sale	5 clay magnets	1002 Central Valley Community Bank	50.00	50.00
01/30/2026	Sales Receipt	Feb 2027	Square Sale	8 postcards, 1 tote bag	1002 Central Valley Community Bank	31.00	81.00
01/30/2026	Sales Receipt	Feb 2027	Square Sale	Clary Magnet	1002 Central Valley Community Bank	10.00	91.00
<b>Total for 4800 Sales of Product Income</b>						<b>\$91.00</b>	
5000 Cost of Goods Sold							
01/30/2026	Journal Entry	Jan 2026 COGS		wholesale cost of goods sold	-Split-	33.00	33.00
01/30/2026	Journal Entry	Jan 2026 COGS		wholesale COGS for cash transaction	-Split-	0.00	33.00
<b>Total for 5000 Cost of Goods Sold</b>						<b>\$33.00</b>	
6000 Operations							
6111 Credit Card Service Fee							

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01/30/2026	Sales Receipt	Feb 2027	Square Sale	Square Card Fees	1002 Central Valley Community Bank	0.41	0.41
01/30/2026	Sales Receipt	Feb 2027	Square Sale	square card fees	1002 Central Valley Community Bank	0.96	1.37
01/30/2026	Sales Receipt	Feb 2027	Square Sale	square card fees	1002 Central Valley Community Bank	1.45	2.82
<b>Total for 6111 Credit Card Service Fee</b>						<b>\$2.82</b>	
6123 Software Purchases & Licenses							
01/05/2026	Bill		GSuite	Google GSuite- 50% TMD	2002 *Accounts Payable	25.20	25.20
01/05/2026	Bill		GSuite	Google GSuite - 50% COV	2002 *Accounts Payable	25.20	50.40
01/14/2026	Bill		Card Service Center	Canva annual fee	2002 *Accounts Payable	60.00	110.40
01/14/2026	Bill		Card Service Center	canva annual fee	2002 *Accounts Payable	59.99	170.39
01/14/2026	Bill		Card Service Center	Adobe Monthly Fee	2002 *Accounts Payable	30.00	200.39
01/14/2026	Bill		Card Service Center	Adobe Monthly Fee	2002 *Accounts Payable	29.99	230.38
<b>Total for 6123 Software Purchases &amp; Licenses</b>						<b>\$230.38</b>	
6150 Office							
6151 Rent & Renovations							
01/22/2026	Bill	Feb 2026	Sciacca Real Estate Investments	Feb 2026 Rent- 75% TMD	2002 *Accounts Payable	2,137.50	2,137.50
01/22/2026	Bill	Feb 2026	Sciacca Real Estate Investments	Feb 2026 Rent- 25% COV	2002 *Accounts Payable	712.50	2,850.00
<b>Total for 6151 Rent &amp; Renovations</b>						<b>\$2,850.00</b>	
6153 Utilities							
01/01/2026	Bill	0003654669	City of Visalia- Utility	Sewer/Trash 50% TMD- Nov	2002 *Accounts Payable	44.97	44.97
01/01/2026	Bill	0003654669	City of Visalia- Utility	Sewer/Trash 50% COV- Nov	2002 *Accounts Payable	44.96	89.93
01/13/2026	Bill		SoCalGas	75%TMD	2002 *Accounts Payable	140.02	229.95
01/13/2026	Bill		SoCalGas	25%COV	2002 *Accounts Payable	46.67	276.62
01/15/2026	Bill		So Cal Edison	25%COV	2002 *Accounts Payable	51.17	327.79
01/15/2026	Bill		So Cal Edison	75%TMD	2002 *Accounts Payable	153.51	481.30
01/28/2026	Bill		California Water Service	Water Bill- EFT 75% TMD	2002 *Accounts Payable	13.15	494.45
01/28/2026	Bill		California Water Service	Water Bill- EFT 25% COV	2002 *Accounts Payable	4.39	498.84
<b>Total for 6153 Utilities</b>						<b>\$498.84</b>	
6154 Cleaning							
01/22/2026	Bill	Jan 2026	Maggie Davis	January Office Cleaning 75% VTMD 4 visits	2002 *Accounts Payable	195.00	195.00
01/22/2026	Bill	Jan 2026	Maggie Davis	January Office Cleaning 25% COV 4 visits	2002 *Accounts Payable	65.00	260.00
<b>Total for 6154 Cleaning</b>						<b>\$260.00</b>	
<b>Total for 6150 Office</b>						<b>\$3,608.84</b>	
6160 Postage & Shipping							
01/14/2026	Bill		Card Service Center	USPS- Visitor Guide mailer	2002 *Accounts Payable	2.38	2.38
01/14/2026	Bill		Card Service Center	USPS- Visitor Guide Mailer	2002 *Accounts Payable	13.52	15.90
<b>Total for 6160 Postage &amp; Shipping</b>						<b>\$15.90</b>	
6170 Printing/Copies, General							
01/12/2026	Bill	275479	Cline's Business Equipment	Cline's Business Equipment 50% COV	2002 *Accounts Payable	20.14	20.14
01/12/2026	Bill	275479	Cline's Business Equipment	Clines Business Equipment 50% TMD	2002 *Accounts Payable	20.14	40.28
<b>Total for 6170 Printing/Copies, General</b>						<b>\$40.28</b>	
6180 Office Supplies/Materials							
01/14/2026	Bill		Card Service Center	Office Depot Labels	2002 *Accounts Payable	16.27	16.27
01/14/2026	Bill		Card Service Center	Office Depot Labels	2002 *Accounts Payable	16.27	32.54
<b>Total for 6180 Office Supplies/Materials</b>						<b>\$32.54</b>	
6190 Telephone							
01/26/2026	Bill		Comcast	50%TMD phone	2002 *Accounts Payable	98.30	98.30
01/26/2026	Bill		Comcast	50% COV phone	2002 *Accounts Payable	98.30	196.60
<b>Total for 6190 Telephone</b>						<b>\$196.60</b>	
6320 Accounting & Legal Fees							
01/31/2026	Bill	2026-1	Krista Wanzer Rollin	Accounting services for Jan 2026	2002 *Accounts Payable	420.00	420.00
<b>Total for 6320 Accounting &amp; Legal Fees</b>						<b>\$420.00</b>	
6360 Payroll							
01/16/2026	Bill	260101430002	SinglePoint Outsourcing	Entirety of payroll. Budget not approved, so we don't yet know categories by which to divide this.	2002 *Accounts Payable	14,711.99	14,711.99
01/30/2026	Bill	26010143003	SinglePoint Outsourcing	Entirety of payroll. Budget not approved, so we don't yet know categories by which to divide this.	2002 *Accounts Payable	12,006.90	26,718.89
<b>Total for 6360 Payroll</b>						<b>\$26,718.89</b>	
<b>Total for 6000 Operations</b>						<b>\$31,266.25</b>	
7000 Marketing							
7210 Advertising							
7212 Tourism							
01/14/2026	Bill		Card Service Center	Hotel Package Tickets- SRT Holiday Market	2002 *Accounts Payable	49.98	49.98
01/14/2026	Bill		Card Service Center	Outlook Forum- Gaylord Hotel Deposit	2002 *Accounts Payable	380.00	429.98
01/14/2026	Bill		Card Service Center	Facebook Ad Holiday Market Hotel Pkg	2002 *Accounts Payable	75.15	505.13
<b>Total for 7212 Tourism</b>						<b>\$505.13</b>	
7214 Majestic Mountain Loop							
01/07/2026	Bill	2026-001	Above the Fog Marketing	MML reorder of 10,000 pieces.	2002 *Accounts Payable	1,047.33	1,047.33
01/20/2026	Bill	12350	Visit Yosemite / Madera County	Reimbursement for CA Visitors Guide Co-Op Advertisement for MML 2026	2002 *Accounts Payable	3,200.00	4,247.33
<b>Total for 7214 Majestic Mountain Loop</b>						<b>\$4,247.33</b>	
<b>Total for 7210 Advertising</b>						<b>\$4,752.46</b>	
7220 Trade Show Registration							
7222 Convention Sales Events- registration							
01/14/2026	Bill		Card Service Center	CAL SAE Booth Supplies Chef Store	2002 *Accounts Payable	56.40	56.40
01/14/2026	Bill		Card Service Center	CAL SAE Booth Supplies- Michaels	2002 *Accounts Payable	33.17	89.57
<b>Total for 7222 Convention Sales Events- registration</b>						<b>\$89.57</b>	
<b>Total for 7220 Trade Show Registration</b>						<b>\$89.57</b>	

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DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	SPLIT	AMOUNT	BALANCE
7240 FAM Tours							
7241 Media FAM Tours							
01/14/2026	Bill		Card Service Center	Run the Atlas Downtown Visalians Scrip	2002 *Accounts Payable	104.00	104.00
01/14/2026	Bill		Card Service Center	Run the Atlas- Vintage Press	2002 *Accounts Payable	168.11	272.11
01/14/2026	Bill		Card Service Center	Run the Atlas Rcreation.gov	2002 *Accounts Payable	35.00	307.11
<b>Total for 7241 Media FAM Tours</b>						<b>\$307.11</b>	
<b>Total for 7240 FAM Tours</b>						<b>\$307.11</b>	
7300 Convention Sales-Procurement and Retention Incentives							
01/31/2026	Bill	182084	Classic Charter	Knights of Columbus Eagle Mountain Casino Fri 5/15/2026, remainder of bill \$1,2000.00	2002 *Accounts Payable	300.00	300.00
01/31/2026	Bill	168253	Classic Charter	Knights of Columbus Eagle Mountain Casino Thu 5/14/2026, remainder of bill \$1,2000.00	2002 *Accounts Payable	300.00	600.00
01/31/2026	Bill	182085	Classic Charter	Knights of Columbus Mooney Grove Park and St. Charles Borrromeo Sat 5/16/2026, remainder of bill \$1,2000.00	2002 *Accounts Payable	300.00	900.00
<b>Total for 7300 Convention Sales-Procurement and Retention Incentives</b>						<b>\$900.00</b>	
<b>Total for 7000 Marketing</b>						<b>\$6,049.14</b>	
8000 Destination Development							
8315 Destination Development							
01/01/2026	Bill	2026	Visalia Heritage, Inc.	2026 Sponsorship contract Dec 1, 2025- Dec 1 2026	2002 *Accounts Payable	1,200.00	1,200.00
01/05/2026	Bill		US POSTAL SERVICE	Rental for the 111 W Acequia Ave Feb 2026	2002 *Accounts Payable	208.33	1,408.33
<b>Total for 8315 Destination Development</b>						<b>\$1,408.33</b>	
<b>Total for 8000 Destination Development</b>						<b>\$1,408.33</b>	
Not Specified							
01/05/2026	Bill Payment (Check)	4172	Meredith Corporation	Voided	2002 *Accounts Payable	0.00	0.00
01/22/2026	Bill Payment (Check)	4174	Fourthidea	Voided	2002 *Accounts Payable	0.00	0.00
<b>Total for Not Specified</b>						<b>\$0.00</b>	