

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	46,593.88	103,179.00	45.16 %
7000 Marketing	74,329.06	160,866.00	46.21 %
8000 Destination Development	26,963.13	59,679.00	45.18 %
Total Expenses	\$147,886.07	\$323,724.00	45.68 %
NET OPERATING INCOME	\$ -147,886.07	\$ -323,724.00	45.68 %
NET INCOME	\$ -147,886.07	\$ -323,724.00	45.68 %