

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	99,407.83	103,179.00	96.35 %
7000 Marketing	158,146.97	160,866.00	98.31 %
8000 Destination Development	57,791.43	59,679.00	96.84 %
Total Expenses	\$315,346.23	\$323,724.00	97.41 %
NET OPERATING INCOME	\$ -315,346.23	\$ -323,724.00	97.41 %
NET INCOME	\$ -315,346.23	\$ -323,724.00	97.41 %