

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll Class

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	30,775.25	103,179.00	29.83 %
7000 Marketing	48,676.00	160,866.00	30.26 %
8000 Destination Development	17,658.99	59,679.00	29.59 %
Total Expenses	\$97,110.24	\$323,724.00	30.00 %
NET OPERATING INCOME	\$ -97,110.24	\$ -323,724.00	30.00 %
NET INCOME	\$ -97,110.24	\$ -323,724.00	30.00 %