

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	35,107.33	109,596.88	32.03 %
7000 Marketing	52,298.94	269,212.50	19.43 %
8000 Destination Development	14,591.16	56,365.63	25.89 %
Total Expenses	\$101,997.43	\$435,175.01	23.44 %
NET OPERATING INCOME	\$ -101,997.43	\$ -435,175.01	23.44 %
NET INCOME	\$ -101,997.43	\$ -435,175.01	23.44 %