



# Road to 100

# VISALIA

# FOX

# THEATRE

**For nearly 100 years, the Visalia Fox Theatre has served as a beloved historic landmark. As we work to preserve its legacy for future generations, we need your support to ensure the lasting presence of this beacon of community.**

***Help preserve downtown's historic theatre!***

# HELP US LIGHT THE WAY TO OUR CENTENNIAL

**As we approach the 100th anniversary of the Visalia Fox Theatre, we invite you to be a part of its legacy.**

**Our Road to 100 campaign is focused on raising \$500,000 by the year 2030 to preserve, restore, and prepare the theatre for its next century of entertainment, culture, and community connection.**

**One of our most urgent and ambitious goals is to replace the theatre's original electrical system, which has been in use since opening night in 1930. This major infrastructure project is estimated at \$1 million and is essential to the safety, longevity, and functionality of the theatre.**

**In addition to the electrical overhaul, we are raising funds to support exterior painting, carpet replacement, and the ongoing maintenance and restoration of smaller elements throughout the building to preserve the theatre's historic charm.**

**Your pledge helps ensure this beloved landmark continues to shine—hosting unforgettable events and creating lasting memories for generations to come.**





# **Sponsorship Levels**

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## **High Visibility Opportunities**


Put your name on a lasting piece of local history with prominent features seen by every guest who walks through our doors.

## **Backstage Artist Opportunities**

Support the spaces that inspire creativity and comfort for the artists who bring the Fox Theatre to life.

## **Accessible Giving Opportunities**

Every gift matters—symbolically sponsor a meaningful piece of the Fox and join our community of preservation champions.



## **High Visibility Opportunities (includes plaque)**

- **\$10,000 donation – Naming of Upstairs Concessions**
- **\$15,000 donation – Naming of Beer Garden**
- **\$15,000 donation – Naming of the Staircase**
- **\$25,000 donation – Naming of Box Office**
- **\$25,000 donation – Naming of Star Ceiling**
- **\$40,000 donation – Naming of Main Entrance Doors**
- **\$75,000 donation – Naming of Stage**

## **Backstage Artist Opportunities**

- **\$25,000 donation – Naming of Projection Booth**
- **\$50,000 donation – Naming of Green Room**
- **\$65,000 donation – Naming of Upstairs Dressing Room**

## **Accessible Giving Opportunities**

- **\$100 “Name a Lightbulb” symbolically sponsors a bulb on the iconic marquee!**
- **\$250 “Name a Tile” symbolically sponsors one of the Fox’s original exterior mosaic tiles.**
- **\$500 “Sound Supporter” Symbolically sponsors a speaker or mic.**

# Join our Capital Campaign!

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**Your support today helps  
preserve a landmark, empower  
the arts, and keep the lights  
shining for the next 100 years.**

**More Info:**

[monse@foxvisalia.org](mailto:monse@foxvisalia.org)





# PLEDGE FORM

— VISALIA FOX THEATRE

## PERSONAL INFORMATION

Full Name (individual, organization, or business name)

Date :

Full Address :

Postcode :

City / Country :

E-Mail :

Phone :

Please select your desired level of support.

High-Visibility Naming Opportunities (Public-Facing Spaces):

- ☐ \$10,000 – Naming of Upstairs Concessions
- ☐ \$15,000 – Naming of Beer Garden
- ☐ \$15,000 – Naming of the Staircase
- ☐ \$25,000 – Naming of Box Office
- ☐ \$25,000 – Naming of Star Ceiling
- ☐ \$40,000 – Naming of Main Entrance Doors
- ☐ \$75,000 – Naming of Stage

Artist and Backstage Opportunities:

- ☐ \$25,000 – Naming of Projection Booth
- ☐ \$50,000 – Naming of Green Room
- ☐ \$65,000 – Naming of Upstairs Dressing Room

Accessible Giving Opportunities:

- ☐ \$100 – "Name a Lightbulb" (symbolically sponsors a marquee bulb)
- ☐ \$250 – "Name a Tile" (symbolically sponsors a mosaic tile)
- ☐ \$500 – "Sound Supporter" (symbolically sponsors a speaker or microphone)

## PLEDGE DETAILS

Total Pledge Amount: \$ \_\_\_\_\_

☐ One-time gift

☐ Recurring gift of \$ \_\_\_\_\_

Payment Frequency:

- ☐ Monthly
- ☐ Quarterly
- ☐ Annually

Start Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Number of Payments or Duration: \_\_\_\_\_

Preferred Payment Method:

- ☐ Check enclosed (payable to Visalian Friends of the Fox Theatre)
- ☐ I will pay online at [ <https://gclid.co/8gjznNg> ]
- ☐ I would like to discuss other giving methods

## ACKNOWLEDGMENT

By submitting this pledge, I understand this is a commitment to support the Visalia Fox Theatre Capital Campaign. I will be contacted to confirm payment arrangements.

Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_