

VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING
Wednesday, March 11, 2026 • 9:00 a.m.
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Carrie Groover, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Discussion/Informational:

1) SEKI Report

Sintia Kawasaki-Yee

Action Items:

1) Approval of Minutes:

Samantha Mathias

- February 24, 2026 – Special Meeting

2) Treasurer's Report:

Anil Chagan

- January & February 2026 Financials

3) Professional Services Agreement

Carrie Groover

between the City of Visalia and the Visalia Convention and Visitors Bureau

4) 2026 Budget

Staff

5) 2026 VCVB Marketing Plan

Staff

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

1) Board of Director Nominations

Carrie Groover

2) Staff Report

Sherrie Bakke

- Sales Report

Good of the Order

Adjourn

Executive Committee

1) Interim Funding Plan

2) VCVB 401K Safe Harbor Plan

3) Convention Sales Position Description

Next Regular Meeting: Wednesday, April 8, 2026

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.