



VISALIA CONVENTION AND VISITORS' BUREAU

AGENDA – REGULAR BOARD MEETING

Wednesday, April 9, 2025 • 9:00 a.m.

City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Action Items:

- | | | |
|--|----------------|--------------|
| 1) Approval of Minutes: | March 12, 2025 | John Oneto |
| 2) Treasurer's Report: | March 2025 | John Oneto |
| 3) Visit Visalia Mission, Vision, Values | | Steve Nelsen |

Discussion /Informational Items:

Unless called upon, members of the public may not participate in the discussion.

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|--------------------------------------|---------------------|
| 1) Vacant Board Position | Steve Nelsen |
| 2) Tourism Marketing District Update | Anil Chagan |
| 3) SEKI Report | Sintia Kawasaki-Yee |
| 4) Staff Report | Sherrie Bakke |

Next Meeting: Wednesday, May 14, 2025

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.