



VISALIA TOURISM MARKETING DISTRICT  
MEETING AGENDA

Tuesday, June 30, 2026 • 3:00 pm  
Visit Visalia – Tourism Office 112 E. Main

BOARD MEMBERS

- Open -  
Chair

- Open -  
Treasurer

Carrie Groover  
Secretary  
Marriott at the Visalia  
Convention Center

David Ahern  
Member  
The Darling Hotel

Ex Officio  
John Lollis  
City of Visalia

Samantha  
Rummage Mathias  
Visalia Convention Center

Member Properties

- Wyndham Visalia
- Visalia Marriott
- Hilton Garden Inn
- Lamp Liter Inn
- Residence Inn
- Holiday Inn Express
- Hampton Inn Visalia
- Motel 6 Visalia
- Comfort Suites
- La Quinta Inn & Suites
- Best Western
- Fairfield Inn
- Super 8 Motel
- America’s Best Value Inn
- The Darling Hotel

Call to Order

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items

1. Meeting Minutes from April 22, 2026 Carrie Groover
2. Financial Update Carrie Groover
3. Board Nominations
  - a. Election of Domonique Butler, Comfort Suites Hotel
4. Board Resignations
  - a. Accept resignation from Board by Anil Chagan (April 22, 2026)
  - b. Accept resignation from Board by Hector Ramos (June 1, 2026)
5. Board Elections
 

a. Chair	b. Treasurer	c. Secretary
----------	--------------	--------------
6. Visalia Heritage Loan

Discussion / Informational Items:

1. Update on 2025 Annual Report to City Council
2. Staff Report

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*