VISALIA CONVENTION AND VISITORS' BUREAU
DRAFT Minutes of the REGULAR MEETING
Tuesday, July 21, 2026
Visit Visalia • 112 E Main St

Chair: Carrie Groover	Staff: Suzanne Bianco + Sonya Nagai Menapace			
Members Present: Denise Taylor-Connor Walter Deissler Rick Feder Brett Taylor Sintia Kawasaki-Yee Samantha Rummage-Mathias Wilhelmina Santana	Members Absent: Cynthia Padilla-Nowakowski Brett Taylor	Present - 6 Absent – 2 Quorum – Y	Others Present: John Lollis, COV	

TOPIC	Discussion/Recommendations	ACTION	RESPONSIBLE
Call to Order	Chair Groover called the regular meeting to order at 9:05 am	Information only	Groover
Public Comment	*This time is allowed for comments on subject matters pertaining to items on the agenda. Each speaker is allowed three minutes. No action can be taken, at this time, on items mentioned in public comments.*	Public Comment	
	Information		
New Employee Introductions	Sonya Nagai Menapace, Convention Sales Manager and Gabriela (Gaby) Barcenas Rojas were introduced.	Information only	Groover

1.	SEKI REPORT	Updates happening in Sequoia & Kings Canyon National Parks Sintia reported on July 4 weekend attendance. Staff was well prepared but overall seemed less busy than expected. Entrance lines are backing up earlier than usual – around 7:30 am. They are conducting a "visitor use study" and working to enhance the visitor experience.	Information Only	Sintia Kawasaki-Yee
		Action Items		
1.	Approval of Meeting Minutes	Feder motioned to approve June 16, 2026, meeting and closed session minutes. Deissler seconded the motion. Motion approved.	Approved minutes of June 16 meeting and closed session.	Feder Deissler
2.	Treasurer's Report	Board chair Groover provided an update on the financial reports. Bad debt due to 2025 invoice to COV (sent in 2025) was only partially paid and received in March 2026. Invoice has been sent to COV for 2026 balance of contract. Board chair and staff consulted with accountant on the process. It was noted that a member is needed as the financial secretary, to replace Chagan who had resigned. W. Santana offered to fill the role. This will be added to the August meeting for a vote. S. Mathias moved to accept the financial report and a second was made by D. Taylor- Conner. Motion carried.	Approval to	
3.	2026 Draft VCVB Budget	Presented for approval was the 2026 VCVB Draft Budget. It was noted that the $45,000 in reserved be added into budget. Other suggestions for formatting and reporting were made which staff will complete and present again at August meeting. POSSIBLY note that COV may not pay the $33K invoice.	No Action.	

4.	Board of Directors Updated Terms	1. Accept renewal of terms for all Board of Directors. There is still one open position of a VTMD designated representative. Deissler moved to accept the renewal terms of board members. A second was made by Feder. Motion carried.	Accept updated board member terms	Deissler / Feder
TOPIC		Discussion/Recommendations	**ACTION**	**RESPONSIBLE**
1.	Executive Committee updates	No additional updates provided.		
2.	Staff Report	Staff provided reporting on sales and tourism efforts.	Information Only	Nagai Bianco
	Meeting Adjourned	11:20 am		Groover

The next regular meeting

Tuesday, August 18, 2026, 9:00 am – Visit Visalia Conference Room