



VISALIA TOURISM MARKETING DISTRICT BOARD OF DIRECTORS

Meeting Minutes • Tuesday, August 26, 2026 • 3:00pm

Visit Visalia Office -112 E. Main Visalia

Chair: D. Ahern		Staff: S. Bianco		
Members Present: Carrie Groover Domonique Butler		Members Absent:	Present - 3 Absent – 0 Quorum – Y	Others Present / Guests: Samantha Rummage Mathias
TOPIC		Discussion/Recommendations		ACTION
	Call to Order	Chair David Ahern called the meeting to order at 3:08 pm		Ahern
	Public Comment	<i>This time is allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken, at this time, on items mentioned in public comment.</i>		
		Action Items		
1.	Meeting Minutes	A motion to approve June 30, 2026, Meeting Minutes was made by Butler with a second by Groover. Motion approved.		Approval of June 30, 2026, meeting minutes
				Butler / Groover

2.	Financial Report	A motion to approve in one action the following: • Motion to approve Balance Sheet as of July 31, 2026, • Motion to approve proposed percentage of shared costs with CVB for 2026, with payroll to be allocated Jan-June 15% Admin, 10% Dest Dev and 75% Marketing and July-Dec Coordinator 50% Dest Dev, 50% Marketing, Tourism Market Dir 15% Admin, 10% Dest Dev, 75% marketing and • Motion to approve revised TMD budget to include retained earnings and board reserve amount. A motion was made by Groover with a second made by Ahern. Motion approved.	Approved Financial report	Groover / Ahern
3.	Sequoia Legacy Tree Project	Motion to continue interest in SLT replacement project and to review the short-listed submissions. Motion made by Ahern with a second by Groover. All approved.	Continue SLT Project Dev.	Ahern / Groover
		Information Items		
1.	TMD Annual Report	City staff not present. No update from City on status of 8/7/2026 draft Annual Report was provided.	Information Only	
2.	Informational Items / Staff Report	• Open Board Seat – Staff to send notice to all TMD properties alerting them of the open seat including the new GM of the Hilton Garden Inn. • Update provided on Visalia Heritage Funding	Information Only	Bianco
		Adjournment		
		Chair Ahern adjourned the meeting at 4:49 pm	Adjourn	Ahern

Special Meeting: Sept 16, 2026 – 3:00 pm –Visit Visalia Office: 112 E Main
Next Regular Meeting: October 28, 2026 – 3:00pm – Visit Visalia Office: 112 E. Main