VISALIA CONVENTION AND VISITORS' BUREAU
Minutes of the REGULAR MEETING
Thursday, October 15, 2026 9:00 am
Visit Visalia •112 E Main St

Chair: Carrie Groover	Staff: Suzanne Bianco + Sonya Nagai Menapace		
Members Present: Denise Taylor-Connor Walter Deissler Domonique Bulter Samantha Rummage-Mathias Sintia Kawasaki-Yee	Members Absent: Cynthia Padilla-Nowakowski Brett Taylor Wilhelmina Santana Rick Feder	Present - 6 Absent – 4 Quorum – Y	Others Present: John Lollis, COV

TOPIC	Discussion/Recommendations	ACTION	RESPONSIBLE
Call to Order	Chair Groover called the regular meeting to order at 9:10	Information only	Groover
Public Comment	*This time is allowed for comments on subject matters pertaining to items on the agenda. Each speaker is allowed three minutes. No action can be taken, at this time, on items mentioned in public comments.*	No Public Comment	
SEKI Report	Updates for Sequoia & Kings Canyon National Parks were provided by Sintia Kawasaki-Yee. Seasonal Road Closures: Mineral King 10/28, Cedar Grove Tentatively 11/13 Staff is working to improve visitor experience at Gen Sherman, perhaps keeping the upper parking lot open this winter. Fee free entry: 10/27 and 11/11.	Information Only	

		Action Items		
1.	Approval of Meeting Minutes	Approval of the minutes of Sept. 17, 2026, Board meeting: Motion made by W Deissler to approve the minutes with a 2nd by D Connor. Motion carried.	Approval of minutes of the 9/17/2026 board meeting.	Deissler / Connor
2.	Treasurer's Report	In the absence of Santana, Groover provided an update on the financial reports including the Balance Sheet and P+L Jan-Aug 2026. Motion to approve presented financial reports made by S Mathias and a second provided by W Deissler. Motion carried.	Approval of August Financial Reports	Mathias / Deissler
3.	Approval of Draft Provisional 2026 Budget	Groover updated the board on the balance of COV funding under discussion with City. Until this is resolved, Groover recommends approving the budget provisionally. D Butler motioned to approve a provisional budget with a second made by D Connor. Motion carried.	Approve 2026 Provisional Budget	Butler / Connor
4.	Report on proposed CVB services for 2027	The report on proposed CVB services for 2027, due to COV on Oct 16, 2026, per the 2026 COV Contract, Exhibit A, Section 3 d and e was presented for approval. Motion made by W Deissler to approve the report with changes and submit to COV, and a second made by S Mathias. Motion carried.	Approved report of proposed CVB services for 2027	Deissler / Mathias

TOPIC		Discussion/Recommendations	ACTION	RESPONSIBLE
1.	Executive Committee updates	Groover provided updates: • Tour of the Depot – Friday, Oct 16 at 4:00 • COV 2026 Contract – Q3 report submitted to J Lollis Oct 1, 2026 • 2026 COV Allocation - update provided • 2027 COV Contract Committee has met. Groover and Lollis will discuss next steps • Proposed CVB Strategic Planning Session Discussed – Tentative date: ○ January 21, 2027, 9am – 12pm (in lieu of reg. meeting) ○ Group asked to suggest additional participants outside of the board to attend	Information Only	Groover
2.	Staff Report	Staff provided updates on efforts in September Sales provided specifics on efforts made to contract conventions compared to contract goals. Tourism provided updates on tourism marketing.	Information Only	Nagai Bianco
	Meeting Adjourned	TIME: 10:38		Groover

The next regular meeting

Thursday, November 19, 2026, 9:00 am – Visit Visalia Conference Room