



VISALIA CONVENTION AND VISITORS' BUREAU
 Special Meeting with Visalia Tourism Marketing District
 Wednesday, October 23, 2024 • 4pm.
 Meeting Minutes
 Visit Visalia Office – 112 E. Main

Chair: Steve Nelsen		Staff: Sherrie Bakke, Suzanne Bianco		
Members Present: Denise Taylor -Conner John Oneto Adrian Reynosa Anil Chagan		Members Absent: Brett Taylor Katy Young	Present - 5 Absent – 2 Quorum – Y	Others Present/Guests: Walter Deissler Carrie Groover Sintia Kawaski-Yee John Lollis Hector Ramos Wally Roeben Samantha Rummage-Mathas Alison Miniaci Eddie Valero Mike Washam
TOPIC	Discussion/Recommendations		ACTION	RESPONSIBLE
Call to Order	Steven Nelsen, Chair, called the meeting to order at 4:00pm.		Information only	Nelsen
Public Comment	<i>This time is allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken, at this time, on items mentioned in public comment.</i>		No Public Comment	
Presentation	Eric Woolridge and Matt Powell with Destination by Design presented their findings and recommendations based on the scope of work contracted by the Visalia Tourism Marketing District.		No action was taken	Nelsen
Adjournment	The meeting was adjourned at 5:25pm		Adjournment	Nelsen

The next regular meeting: Wednesday, November 13, 2024, 9:00 am – Visit Visalia Tourism Office