



## VISALIA CONVENTION AND VISITORS' BUREAU

### AGENDA – REGULAR BOARD MEETING

Tuesday, December 10, 20-24 • 9:00 a.m.

Visit Visalia 112 E. Main Street, CA 93291

#### Call to Order

Steve Nelsen, Chair

#### Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

#### Action Items:

- |   |                   |              |
|---|-------------------|--------------|
| 1) Approval of Minutes:                               | November 13, 2024 | Steve Nelsen |
| 2) Treasurer's Report:                                | November 30, 2024 | John Oneto   |
| 3) 2025 Budget  |                   | John Oneto   |
| 4) 2025 Secretary Officer Nomination                  |                   | Steve Nelsen |
| 5) 2025 Board Meet Dates, Time, Location              |                   | Steve Nelsen |
| 6) Destination Development Combined Meeting with VTMD |                   | Steve Nelsen |
| January 22, 2025: 10am-12pm or 3:30pm-5:30pm          |                   |              |

#### Discussion /Informational Items:

Members of the public may not participate in the discussion.

- |                                      |                     |
|--------------------------------------|---------------------|
| 1) Executive Director Report         | Sherrie Bakke       |
| 2) Tourism Marketing District Update | Anil Chagan         |
| 3) SEKI Report                       | Sintia Kawasaki-Yee |

#### Adjourn to Closed Session

#### Closed Session Items:

- |                                 |              |
|---------------------------------|--------------|
| 1) Employee Performance Reviews | Steve Nelsen |
|---------------------------------|--------------|

#### Next Meeting:

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*