VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING

Thursday, November 19, 2026 • 9:00 a.m.
Visit Visalia 112 E Main Street, Visalia

Call to Order: Denise Connor, Vice Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker is allowed three minutes. No action can be taken on items mentioned in public comments at this time.

Discussion/Informational:

1. SEKI Report — Sintia Kawasaki-Yee

Action Items:

1. Approval of Oct 15, 2026 Meeting Minutes — Samantha Mathias
2. Chief Financial Officer Report: — Wilhelmina Santana
    - Approval of October Financial Reports

Discussion /Informational Items:
Unless called upon, members of the public may not participate in the discussion.

Exec Committee update — Denise Connor, Vice Chair

- 2026 COV Contract Exhibit A Update –Due Oct 30, 2026: Submitted to J Lollis Oct 30, 2026
    - Next report – Annual Report to City Council - due by March 2027
      (As required by 2026 COV Contract Exhibit A, Section 3 l)
- Update on 2026 COV Allocation Discussion
- 2027 COV Contract Committee Update
  (Committee members: R Feder, W Santana, D Connor, S Mathias, C Groover and J Lollis.)
- VCVB Strategic Planning Meeting – January 21, 2027
  Location: TBD

Staff Report

a. Convention Sales Report
b. Tourism Updates

Good of the Order:

Next Regular Meeting: Thursday, December 17, 2026
Meetings held on the 3rd Thursday of the Month

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.