

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	74,544.85	109,596.88	68.02 %
7000 Marketing	108,667.40	269,212.50	40.36 %
8000 Destination Development	32,117.37	56,365.63	56.98 %
Total Expenses	\$215,329.62	\$435,175.01	49.48 %
NET OPERATING INCOME	\$ -215,329.62	\$ -435,175.01	49.48 %
NET INCOME	\$ -215,329.62	\$ -435,175.01	49.48 %