

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: 2024 Payroll

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	48,680.83	109,596.88	44.42 %
7000 Marketing	71,229.41	269,212.50	26.46 %
8000 Destination Development	20,431.78	56,365.63	36.25 %
Total Expenses	\$140,342.02	\$435,175.01	32.25 %
NET OPERATING INCOME	\$ -140,342.02	\$ -435,175.01	32.25 %
NET INCOME	\$ -140,342.02	\$ -435,175.01	32.25 %