

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	19,936.07	103,179.00	19.32 %
7000 Marketing	31,785.08	160,866.00	19.76 %
8000 Destination Development	11,548.92	59,679.00	19.35 %
Total Expenses	\$63,270.07	\$323,724.00	19.54 %
NET OPERATING INCOME	\$ -63,270.07	\$ -323,724.00	19.54 %
NET INCOME	\$ -63,270.07	\$ -323,724.00	19.54 %