

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	38,669.70	103,179.00	37.48 %
7000 Marketing	61,490.04	160,866.00	38.22 %
8000 Destination Development	22,311.26	59,679.00	37.39 %
Total Expenses	\$122,471.00	\$323,724.00	37.83 %
NET OPERATING INCOME	\$ -122,471.00	\$ -323,724.00	37.83 %
NET INCOME	\$ -122,471.00	\$ -323,724.00	37.83 %