

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	66,739.13	103,179.00	64.68 %
7000 Marketing	106,187.98	160,866.00	66.01 %
8000 Destination Development	38,617.60	59,679.00	64.71 %
Total Expenses	\$211,544.71	\$323,724.00	65.35 %
NET OPERATING INCOME	\$ -211,544.71	\$ -323,724.00	65.35 %
NET INCOME	\$ -211,544.71	\$ -323,724.00	65.35 %