Visalia Convention & Visitor's Bureau

Profit and Loss by Class July 2025

\$1,00 City of Visalia Allocation \$180,00.00 \$180,00		COV	GOODS	VTMD	TOTAL
\$1,00 City of Visalia Allocation 180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.00 \$180,500.50 \$180,500	Income				
4120 COV Tourism Allocation 180,500.00 \$180,500.00 Total 4100 City of Visalla Allocation 180,500.00 \$180,500.00 4750 Interest Income 0.55 \$263.00 \$263.00 4800 Sales of Product Income \$180,500.55 \$263.00 \$71,666.67 \$252,430.22 Cost of Goods Sold \$285.00 \$1,666.67 \$252,430.22 5000 Cost of Goods Sold \$285.00 \$1,440.00 \$1,440.00 Total S000 Cost of Goods Sold \$0.00 \$1,725.00 \$1,725.00 GROSS PROFIT \$180,500.55 \$-1,462.00 \$71,666.67 \$250,705.22 Expenses \$1000 Cost of Goods Sold \$0.00 \$1,725.00 </td <td>4000 TMD Allocation</td> <td></td> <td></td> <td>71,666.67</td> <td>\$71,666.67</td>	4000 TMD Allocation			71,666.67	\$71,666.67
Total 4100 City of Visalia Allocation 180,500.00 \$180,500.00 4750 Interest Income 0.55 \$0.55 \$0.55 \$0.55 \$4800 Sales of Product Income \$180,500.55 \$263.00 \$71,666.67 \$252,430.22 \$252,430.22 \$252.00 \$252,430.22 \$252.00 \$252.00 \$252,430.22 \$252.00	4100 City of Visalia Allocation				\$0.00
4750 Interest Income 0.55 \$0.55 \$0.55 \$0.55 \$263.00 \$260.00	4120 COV Tourism Allocation	180,500.00			\$180,500.00
4800 Sales of Product Income \$180,500.55 \$263.00 \$71,666.67 \$252,430.22 Cost of Goods Sold 285.00 \$285.00 \$285.00 Purchases/Inventory 1,440.00 \$1,440.00 \$1,440.00 Total 5000 Cost of Goods Sold \$1,725.00 \$1,725.00 \$1,725.00 Total Cost of Goods Sold \$180,500.55 \$-1,462.00 \$1,7666.07 \$250,705.22 Expenses \$6000 Operations \$180,500.55 \$-1,462.00 \$1,666.07 \$250,705.22 Expenses \$6112 Credit Card Service Fee 9.39 \$0.00 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$1,326.19 <td>Total 4100 City of Visalia Allocation</td> <td>180,500.00</td> <td></td> <td></td> <td>\$180,500.00</td>	Total 4100 City of Visalia Allocation	180,500.00			\$180,500.00
Total Income \$180,500.55 \$263.00 \$71,666.67 \$252,430.22 Cost of Goods Sold 285.00 285.00 \$285.00 Furchases/inventory 1,440.00 \$1,440.00 \$1,425.00 Total 5000 Cost of Goods Sold 1,725.00 \$0.00 \$1,725.00 GROSS PROFIT \$180,500.55 \$-1,462.00 \$71,666.67 \$250,705.22 Expenses \$0.00 \$1,725.00 \$0.00 \$1,725.00 6000 Operations \$100,000 \$9.39 \$0.00 \$1,326.19 6111 Credit Card Service Fee 9.39 663.10 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$1,326.19 \$0.00 \$0.00 \$0.00 \$1,326.19 \$0.00 \$0.0	4750 Interest Income	0.55			\$0.55
Cost of Goods Sold	4800 Sales of Product Income		263.00		\$263.00
5000 Cost of Goods Sold Purchases/Inventory 285.00 (\$1,440.00) \$285.00 (\$1,440.00) \$1,440.00 \$1,440.00 \$1,440.00 \$1,440.00 \$1,440.00 \$1,440.00 \$1,400.00 \$1,725.00 \$1,725.00 \$1,725.00 \$1,725.00 \$200.00 \$1,725.00 \$200.00	Total Income	\$180,500.55	\$263.00	\$71,666.67	\$252,430.22
Purchases/Inventory	Cost of Goods Sold				
Total 5000 Cost of Goods Sold 1,725.00 \$1,725.00 Total Cost of Goods Sold \$0.00 \$1,725.00 \$0.00 \$1,725.00 GROSS PROFIT \$180,500.55 \$-1,462.00 \$71,666.67 \$250,705.22 Expenses \$0.00 \$0.00 \$0.00 \$0.00 6000 Operations \$0.00 \$0.30 \$0.00 \$0.00 6111 Credit Card Service Fee 9.39 663.10 \$1,326.19 \$0.00 6150 Office \$0.00 \$6150 Office \$0.00 \$0.00 \$1,326.19 \$0.00 6153 Utilities \$0.32 \$2,373.09 \$260.00 \$0.00 \$260.00 <td>5000 Cost of Goods Sold</td> <td></td> <td>285.00</td> <td></td> <td>\$285.00</td>	5000 Cost of Goods Sold		285.00		\$285.00
Total Cost of Goods Sold \$0.00 \$1,725.00 \$0.00 \$1,725.00 GROSS PROFIT \$180,500.55 \$-1,462.00 \$71,666.67 \$250,705.22 Expenses \$000 Operations \$0.00 \$0.00 \$0.00 6111 Credit Card Service Fee 9.39 \$0.00 \$9.39 6123 Software Purchases & Licenses 663.09 663.10 \$1,326.19 \$0.00 6150 Rent & Renovations 712.50 2,137.50 \$2,850.00 \$0.00 \$0.00 \$153 Utilities \$93.27 279.82 \$373.09 \$260.00 \$260.0	Purchases/Inventory		1,440.00		\$1,440.00
GROSS PROFIT \$180,500.55 \$-1,462.00 \$71,666.67 \$250,705.22 Expenses 6000 Operations \$0.00	Total 5000 Cost of Goods Sold		1,725.00		\$1,725.00
Expenses C	Total Cost of Goods Sold	\$0.00	\$1,725.00	\$0.00	\$1,725.00
6000 Operations \$0.00 6111 Credit Card Service Fee 9.39 \$9.39 6123 Software Purchases & Licenses 663.09 663.10 \$1,326.19 6150 Office \$0.00 \$0.00 \$151 Rent & Renovations 712.50 2,137.50 \$2,850.00 6153 Utilities 93.27 279.82 \$373.09 \$154 Cleaning 65.00 195.00 \$260.00 7 Otal 6150 Office 870.77 2,612.32 \$3,483.09 \$6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 \$6.37 6190 Telephone 188.25 188.25 \$376.50 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$13,300.00 \$1,300.00 \$3,300.00 \$3,000.00<	GROSS PROFIT	\$180,500.55	\$ -1,462.00	\$71,666.67	\$250,705.22
6111 Credit Card Service Fee 9.39 \$9.39 6123 Software Purchases & Licenses 663.09 663.10 \$1,326.19 6150 Office \$0.00 \$0.00 \$151 Rent & Renovations 712.50 2,137.50 \$2,850.00 6153 Utilities 93.27 279.82 \$373.09 \$373.09 \$154 Cleaning 65.00 195.00 \$260.00 \$260.00 \$3,483.09 \$6160 Postage & Shipping 0.96 5.41 \$6.37 \$6.50 \$6.90 \$6.50	Expenses				
6123 Software Purchases & Licenses 663.09 663.10 \$1,326.19 6150 Office \$0.00 6151 Rent & Renovations 712.50 2,137.50 \$2,850.00 6153 Utilities 93.27 279.82 \$373.09 6154 Cleaning 65.00 195.00 \$260.00 Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 3376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 \$0.00 6360 Payroll \$0.00 \$0.00 \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,499.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 7210 Advertising \$0.00 \$5,000.00 <td>6000 Operations</td> <td></td> <td></td> <td></td> <td>\$0.00</td>	6000 Operations				\$0.00
6150 Office \$0.00 6151 Rent & Renovations 712.50 2,137.50 \$2,850.00 6153 Utilities 93.27 279.82 \$373.09 6154 Cleaning 65.00 195.00 \$260.00 Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$50.00 <	6111 Credit Card Service Fee		9.39		\$9.39
6151 Rent & Renovations 712.50 2,137.50 \$2,850.00 6153 Utilities 93.27 279.82 \$373.09 6154 Cleaning 65.00 195.00 \$260.00 Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 \$5,000.00 \$45,163.84 </td <td>6123 Software Purchases & Licenses</td> <td>663.09</td> <td></td> <td>663.10</td> <td>\$1,326.19</td>	6123 Software Purchases & Licenses	663.09		663.10	\$1,326.19
6153 Utilities 93.27 279.82 \$373.09 6154 Cleaning 65.00 195.00 \$260.00 Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 <td>6150 Office</td> <td></td> <td></td> <td></td> <td>\$0.00</td>	6150 Office				\$0.00
6154 Cleaning 65.00 195.00 \$260.00 Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 \$1,300.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 \$5,000.00 \$5,000.00	6151 Rent & Renovations	712.50		2,137.50	\$2,850.00
Total 6150 Office 870.77 2,612.32 \$3,483.09 6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00<	6153 Utilities	93.27		279.82	\$373.09
6160 Postage & Shipping 0.96 5.41 \$6.37 6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$50.00 \$0.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6154 Cleaning	65.00		195.00	\$260.00
6170 Printing/Copies, General 22.88 91.53 \$114.41 6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$0.00 \$0.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	Total 6150 Office	870.77		2,612.32	\$3,483.09
6180 Office Supplies/Materials 216.46 216.49 \$432.95 6190 Telephone 188.25 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$0.00 \$0.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6160 Postage & Shipping	0.96		5.41	\$6.37
6190 Telephone 188.25 \$376.50 6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$0.00 \$0.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 \$1	6170 Printing/Copies, General	22.88		91.53	\$114.41
6320 Accounting & Legal Fees 1,300.00 \$1,300.00 6360 Payroll \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$0.00 \$0.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 \$42,905.64 \$45,163.84	6180 Office Supplies/Materials	216.46		216.49	\$432.95
6360 Payroll \$0.00 6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$5,000.00 \$5,000.00 7210 Advertising \$0.00 \$5,000.00 \$5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6190 Telephone	188.25		188.25	\$376.50
6361 Wages, Benefits & Taxes 7,070.34 4,129.10 \$11,199.44 6366 Payroll Administrative Fees 221.40 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$5,000.00 \$5,000.00 7210 Advertising 5,000.00 \$5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6320 Accounting & Legal Fees	1,300.00			\$1,300.00
6366 Payroll Administrative Fees 221.40 \$442.80 Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 7210 Advertising \$0.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6360 Payroll				\$0.00
Total 6360 Payroll 7,291.74 4,350.50 \$11,642.24 6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 \$0.00 \$0.00 7210 Advertising \$0.00.00 \$5,000.00 \$5,000.00 7211 Conventions 5,000.00 \$5,000.00 \$45,163.84	6361 Wages, Benefits & Taxes	7,070.34		4,129.10	\$11,199.44
6400 Miscellaneous Expense 50.00 \$50.00 Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 7210 Advertising \$0.00 7211 Conventions 5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6366 Payroll Administrative Fees	221.40		221.40	\$442.80
Total 6000 Operations 10,604.15 9.39 8,127.60 \$18,741.14 7000 Marketing \$0.00 7210 Advertising \$0.00 7211 Conventions 5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	Total 6360 Payroll	7,291.74		4,350.50	\$11,642.24
7000 Marketing \$0.00 7210 Advertising \$0.00 7211 Conventions 5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	6400 Miscellaneous Expense	50.00			\$50.00
7210 Advertising \$0.00 7211 Conventions 5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	Total 6000 Operations	10,604.15	9.39	8,127.60	\$18,741.14
7211 Conventions 5,000.00 \$5,000.00 7212 Tourism 2,258.20 42,905.64 \$45,163.84	7000 Marketing				\$0.00
7212 Tourism 2,258.20 42,905.64 \$45,163.84	7210 Advertising				\$0.00
<u> </u>	7211 Conventions	5,000.00			\$5,000.00
Total 7210 Advertising 7,258.20 42,905.64 \$50,163.84	7212 Tourism	2,258.20		42,905.64	\$45,163.84
	Total 7210 Advertising	7,258.20		42,905.64	\$50,163.84

Visalia Convention & Visitor's Bureau

Profit and Loss by Class July 2025

	COV	GOODS	VTMD	TOTAL
7220 Trade Show Registration				\$0.00
7222 Convention Sales Events- registration	3,399.00			\$3,399.00
Total 7220 Trade Show Registration	3,399.00			\$3,399.00
7225 Promotional items				\$0.00
7226 Convention Promotional Items	1,307.44			\$1,307.44
7227 Tourism promotional items			272.71	\$272.71
Total 7225 Promotional items	1,307.44		272.71	\$1,580.15
7230 Convention Servicing- booked business	2,634.71			\$2,634.71
7240 FAM Tours				\$0.00
7241 Media FAM Tours			9,359.64	\$9,359.64
7242 Convention FAM Tours	72.76			\$72.76
Total 7240 FAM Tours	72.76		9,359.64	\$9,432.40
7260 Travel				\$0.00
7261 Media	2.17		57.82	\$59.99
7262 Convention	52.85			\$52.85
Total 7260 Travel	55.02		57.82	\$112.84
7280 New Collateral & Asset Development (marketing tools)	476.02		1,469.86	\$1,945.88
7300 Convention Sales-Procurement and Retention Incentives	84.00			\$84.00
7340 Memberships/Dues & Subscriptions				\$0.00
7341 Tourism	2,103.50		3,906.50	\$6,010.00
7342 Convention	12,000.00			\$12,000.00
Total 7340 Memberships/Dues & Subscriptions	14,103.50		3,906.50	\$18,010.00
7360 Payroll				\$0.00
7361 Wages & Benefits	7,599.53		11,445.33	\$19,044.86
Total 7360 Payroll	7,599.53		11,445.33	\$19,044.86
Total 7000 Marketing	36,990.18		69,417.50	\$106,407.68
8000 Destination Development			1,831.25	\$1,831.25
8315 Destination Development	208.33		2,737.37	\$2,945.70
8360 Payroll				\$0.00
8361 Wages & Benefits	1,212.15		5,790.05	\$7,002.20
Total 8360 Payroll	1,212.15		5,790.05	\$7,002.20
Total 8000 Destination Development	1,420.48		10,358.67	\$11,779.15
Total Expenses	\$49,014.81	\$9.39	\$87,903.77	\$136,927.97
NET OPERATING INCOME	\$131,485.74	\$ -1,471.39	\$ -16,237.10	\$113,777.25
NET INCOME	\$131,485.74	\$ -1,471.39	\$ -16,237.10	\$113,777.25