

Visalia Convention & Visitor's Bureau

Budget vs. Actuals: Payroll

January - December 2025

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
Total Income			0.00%
GROSS PROFIT	\$0.00	\$0.00	0.00%
Expenses			
6000 Operations	55,096.89	103,179.00	53.40 %
7000 Marketing	87,143.12	160,866.00	54.17 %
8000 Destination Development	31,615.40	59,679.00	52.98 %
Total Expenses	\$173,855.41	\$323,724.00	53.70 %
NET OPERATING INCOME	\$ -173,855.41	\$ -323,724.00	53.70 %
NET INCOME	\$ -173,855.41	\$ -323,724.00	53.70 %