

Month	2024	2023-2024	Park Visitation - % Change 23 vs 24	2025	2024-2025	Park Visitation - % Change 24 vs 25
January	293,543.30	5.37%	56%	297,045.34	1.19%	17.53%
February	421,029.48	-0.89%	10%	482,046.35	14.49%	9.36%
March	396,179.81	1.85%	903%	382,368.27	-3.49%	11.00%
April	432,113.27	4.90%	108%	436,458.27	1.01%	22%
May	468,029.59	11.73%	57%	475,094.86	1.51%	5%
June	483,786.85	18.85%	5%	477,697.34	-1.26%	2%
July	479,439.98	12.17%	11%			
August	483,285.94	14.36%	21%			
September	427,259.56	5.41%	3%			
October	436,655.13	4.53%	13%			
November	341,784.20	0.55%	1%			
December	279,229.92	-1.77%	4%			
Visalia	4,942,337.03	6.80%				
Park Visitation	2,047,260		23%			

FY25: 4.4%

[*https://industry.visitcalifornia.com/research/tavel-forecast](https://industry.visitcalifornia.com/research/tavel-forecast)

1 vehicle =
3.8 Visitors

-0.93