



VISALIA TOURISM MARKETING DISTRICT
AGENDA
REGULAR MEETING

Wednesday, April 23, 2025 • 3:00 pm
Visit Visalia Tourism Office: 112 E. Main Street

BOARD MEMBERS

Hector Ramos
Chair
Hilton Garden Inn
Residence Inn

Samantha
Rummage-Mathias
Vice Chair
Wyndham Visalia

Anil Chagan
Treasurer
Comfort Suites
Hampton Inn

Carrie Groover
Secretary
Marriott at the Visalia
Convention Center

David Ahern
Member
The Darling Hotel

Call to Order

Hector Ramos

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

1. Meeting Minutes
February 26, 2025 & March 6, 2025
Carrie Groover
2. Financial Report
Anil Chagan
 - A. Increase Reserve Funds
 - B. Board Designated Funding
Knights of Columbus Transportation
Visalia Heritage
4. 2024 Annual Report
Staff
5. Visit Visalia Mission, Vision, Values
Hector Ramos
6. Special Marketing Projects
Staff
 - Sequoia Shuttle & Rawhide Baseball
 - Bandwango Gamified

Discussion /Informational Items:

1. Staff Report
Staff
2. Good of the Order