

7210	Convention and Meeting Planner Advertising	Budgeted
7363	Convention Sales Position	4 months savings
	Budget	

Project/ Convention Sales w/Testimonials	
Guaranteed Clicks Campaign	
Convention Sales Video	2 minute
Archer and Hound	\$6,175
Katco Media	\$6,500
Creative Content	No Response
Display Ad/Graphics	\$300
Connect	500/\$5,000
Cvent - retargeting	500/\$5,000
LinkedIn	\$500
Request	
Video Production/graphics	\$7,000
Advertising	\$10,500
	\$17,000

\$10,000
\$25,000
\$35,000